

## mBank.pl

Tuesday, August 04, 2020 | Monthly Market Outlook, an excerpt

# Cognor buy (upgraded)

**Jakub Szkopek** +48 22 438 24 03

iakub.szkopek@mbank.pl

The steel industry has been hard hit by the coronavirus crisis, however Cognor and other producers using electric arc furnace (EAF) technology have proved that they have the ability to adjust production more flexibly than BOF steelmakers, plus their long steel products, which are used mostly for construction, remain in demand. That is why we are currently expecting Cognor to report smaller-thanexpected EBITDA contraction of 15% in Q2 2020 (+9% q/q), potentially forcing us to raise our FY estimate by as much as PLN 30m to PLN 100m. This in turn would imply that, with the net debt/EBITDA ratio maintained at 2.2x for the year, Cognor could go back to paying dividends again in 2021. We have also raised our 2020 sales volume estimate for Cognor by 2%, and revised the expected per-tonne revenue 5% higher to reflect a more favorable sales mix with a higher share of finished products. After all this, we raise our target price for COG from PLN 0.94 to PLN 1.98, and we upgrade the stock from hold to buy.

 Current Price
 0.93 PLN
 Upside

 9M Target Price
 1.98 PLN
 +113.4%

	r	ating	target price	:	issued
new		buy	1.98 PLN	202	20-08-04
old		hold	0.94 PLN	1 20	020-04-22
Key Metrics			(	COG PW	vs. WIG
Ticker	COG PW	1M Pr	ice Chng	-7.2%	-8.3%
ISIN	PLCNTSL00014	YTD F	Price Chng	-25.2%	-14.3%
Outst. Stock (m)	175.0	ADTV	1M		PLN 0.1m
MC (PLN m)	162.4	ADTV	6M		PLN 0.1m
EV (PLN m)	405.2	EV/E	BITDA 12M fwd	3.3	-10.2%
Free Float	-	EV/E	BITDA 5Y avg	3.7	discount

**Earnings Projections** 

Lainings Project	10113				
(PLN m)	2018	2019	2020P	2021P	2022P
Revenue	2,082	1,902	1,697	1,873	1,969
EBITDA adj.	200	93	100	93	89
EBITDA margin	9.6%	4.9%	5.9%	5.0%	4.5%
EBIT adj.	156	47	52	46	44
Net income adj.	94	11	27	22	20
P/E adj.	1.7	14.5	6.1	7.5	8.2
P/B	0.6	0.6	0.6	0.6	0.5
EV/EBITDA adj.	1.9	4.4	4.0	4.1	4.1
DPS	0.07	0.21	0.00	0.08	0.06
DYield	7.3%	22.2%	0.0%	8.2%	6.7%
Forecast Update (	% change)		2020P	2021P	2022P
Revenue			+4.1%	+2.4%	+1.3%
EBITDA			+43.1%	+39.1%	+38.3%
Net income			-	-	
Sales volume			+2.2%	-1.8%	-3.1%
Product prices			+4.5%	+5.9%	+5.6%
Scrap prices			0.0%	0.0%	0.0%

Financial Highlights

Financial Highlights					
(PLN m)	2018	2019	2020P	2021P	2022P
Ferrostal volume (k tons)	401	424	399	470	505
HSJ volume (k tons)	237	237	213	223	228
Złomrex volume (k tons)	173	142	130	137	140
Ferrostal spread (PLN/t)	1,191	1,127	1,110	1,131	1,145
HSJ spread (PLN/t)	1,723	1,508	1,414	1,490	1,506
Operating cash flow	232	142	71	88	83
D&A	44	46	48	47	45
Working capital	44	61	-22	1	0
Investing cash flow	-38	-56	-50	-33	-35
CAPEX	38	56	50	33	35
Financing cash flow	-196	-84	-24	-33	-30
Dividends/Buyback	-12	-36	0	-13	-11
FCF	179	102	22	56	50
FCF/EBITDA	90%	101%	22%	60%	56%
OCF/EBITDA	116%	141%	71%	95%	94%
•					

**Key Balance Sheet Figures** 

(PLN m)	2018	2019	2020P	2021P	2022P
Assets	1,001	1,052	990	1,036	1,064
Fixed assets	379	487	481	459	445
Equity	278	259	285	294	303
Minority interests	278	259	285	294	303
Net debt	209	226	224	202	184
Net debt/EBITDA (x)	1.0	2.2	2.2	2.2	2.1
Net debt/Equity (x)	0.8	0.9	0.8	0.7	0.6

**Relative Valuation Summary** 

	P/E			EV/EBITDA			
	20P	21P	22P	20P	21P	22P	
Minimum	4.3	5.6	4.5	2.0	2.2	1.2	
Maximum	24.3	27.7	28.7	29.6	15.5	9.1	
Median	15.3	12.1	9.3	8.1	6.7	4.9	
Weight	17%	17%	17%	17%	17%	17%	

DCE	A	lysis
DCF	Alla	17515

DCI Alluly313											
(PLN m)	20P	21P	22P	23P	24P	25P	26P	27P	28P	29P	+
Sales volume	612	693	733	756	776	790	804	806	808	808	808
Product prices	2,045.0	2,054.3	2,066.7	2,079.8	2,092.1	2,102.7	2,113.2	2,123.3	2,133.4	2,141.3	2,149.1
Scrap prices	1,040	1,008	1,008	1,008	1,008	1,008	1,008	1,008	1,008	1,008	1,008
Revenue	1,697	1,873	1,969	2,030	2,087	2,129	2,172	2,187	2,203	2,213	2,224
EBITDA	100	93	89	103	99	94	93	92	92	88	85
EBITDA margin	5.9%	5.0%	4.5%	5.1%	4.7%	4.4%	4.3%	4.2%	4.2%	4.0%	3.8%
EBIT	52	46	44	59	56	52	50	48	48	44	41
Tax	6	5	5	8	7	6	6	5	5	5	4
CAPEX	-50	-33	-35	-35	-36	-38	-40	-43	-43	-43	-43
Working capital	-22	1	0	-3	-3	-2	-2	-1	-1	0	0
FCF	22	56	50	57	53	49	46	43	43	40	37
PV FCF	21	51	42	45	39	33	29	25	23	20	
WACC	6.9%	7.0%	7.1%	7.3%	7.4%	7.4%	7.5%	7.5%	7.6%	7.6%	7.6%
Risk-free rate	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%

DCF Summary

(PLN m)	
Beta	1.2
FCF perp. growth rate	2.0%
PV FCF	328
Net debt	262
Other adj.	18
Value per share (PLN)	2.17

**Valuation Summary** 

(PLN)	Weight	Price
Relative Val.	50%	1.52
DCF Val.	50%	2.17
Implied Price		1.84
Cost of equity (9M)		7.2%
9M Target Price		1.98



List of abbreviations and ratios contained in the report:

List of abbreviations and ratios contained in EV – net debt + market value EBIT – Earnings Before Interest and Taxes EBITDA – EBIT + Depreciation and Amortisation P/CE – price to earnings with amortisation MC/S – market capitalisation to sales EBIT/EV – operating profit to economic value

P/E - (Price/Earnings) - price divided by annual net profit per share

ROE - (Return on Equity) - annual net profit divided by average equity

P/BV - (Price/Book Value) - price divided by book value per share

Net debt – credits + debt papers + interest bearing loans – cash and cash equivalents EBITDA margin – EBITDA/Sales

OVERWEIGHT (OW) — a rating which indicates that we expect a stock to outperform the broad market NEUTRAL (N) — a rating which indicates that we expect the stock to perform in line with the broad market UNDERWEIGHT (UW) — a rating which indicates that we expect the stock to underperform the broad market

#### Recommendations of Biuro maklerskie mBanku:

Recommendations of Biuro maklerskie mBanku:

A recommendation is valid for a period of 9 months, unless a subsequent recommendation is issued within this period. Expected returns from individual recommendations are as follows:

BUY – we expect that the rate of return from an investment will be at least 15%

ACCUMULATE – we expect that the rate of return from an investment will range from 5% to 15%

HOLD – we expect that the rate of return from an investment will range from -5% to -5%

REDUCE – we expect that the rate of return from an investment will range from -5% to -15% SELL – we expect that an investment will bear a loss greater than 15% Recommendations are updated at least once every nine months.

mBank S.A. with its registered office in Warsaw at Senatorska 18 renders brokerage services in the form of derived organisational unit – Brokerage Office which uses name Biuro maklerskie mBanku.

mBank S.A. as part of the Exchange's Analytical Coverage Support Programme ("Programme", https://www.gpw.pl/eacsp) prepares analytical reports for the following companies: Cognor Holding, Comarch, VRG. These documents are prepared at the request of Gielda Papierów Wartościowych w Warszawie S.A. ('WSE'), which is entitled to copyrights to these materials. mBank S.A. receives remuneration from the WSE for the preparation of the reports. All documents prepared for the Programme are available at:
https://www.mdm.pl/ui-pub/site/market\_and\_analysis/analysis\_and\_recommendations/analytical\_coverage\_support\_programme

This document has been created and published by Biuro maklerskie mBanku. The present report expresses the knowledge as well as opinions of the authors on day the report was prepared. The opinions and estimates contained herein constitute our best judgment at this date and time, and are subject to change without notice. The present report was prepared with due care and attention, observing principles of methodological correctness and objectivity, on the basis of sources available to the public, which Biuro maklerskie mBanku considers reliable, including information published by issuers, shares of which are subject to recommendations. However, Biuro maklerskie mBanku, in no case, guarantees the accuracy and completeness of the report, in particular should sources on the basis of which the report was prepared prove to be inaccurate, incomplete or not fully consistent with the facts. mBank S.A. bears no responsibility for investment decisions taken on the basis of the present report or for any damages incurred as a result of investment decisions taken on the basis of

This document does not constitute an offer or invitation to subscribe for or purchase any financial instruments and neither this document nor anything contained herein shall form the basis of any contract or commitment whatsoever. It is being furnished to you solely for your information and may not be reproduced or redistributed to any other person This document does not constitute investment, legal, accounting or other advice, and mBank is not liable for damages resulting from or related to the use of data provided in the documents. This document may not be copied, duplicated and/or be directly or indirectly distributed in the United States, Canada, Australia or Japana, nor transferred to citizens or residents of a state where its distribution may be legally restricted, which does not limit the possibility of publishing materials prepared for the Programme on Cognor Holding, Comarch, VRG, mBank or WSE websites. Persons who disseminate this document should be aware of the need to comply with such restrictions.

Recommendations are based on essential data from the entire history of a company being the subject of a recommendation, with particular emphasis on the period since the previous recommendation.

nvesting in shares is connected with a number of risks including, but not limited to, the macroeconomic situation of the country, changes in legal regulations as well as changes on commodity markets. Full elimination of hese risks is virtually impossible.

It is possible that mBank S.A. in its brokerage activity renders, will render or in the past has rendered services for companies and other entities mentioned in the present report.

mBank S.A. does not rule out offering brokerage services to an issuer of securities being the subject of a recommendation. Information concerning a conflict of interest arising in connection with issuing a recommendation (should such a conflict exist) is located below.

Nothing in this Publication is intended as a comment on any report, opinion, or view expressed by media outlets as regards an apparent intention on the part of Bank Pekao S.A. to approach Commerzbank with a preliminary offer to buy shares in mBank (the "Alleged Transaction"). Furthermore, nothing in this Publication shall be construed as an attempt to measure the impact of such an Alleged Transaction on the valuation or the financial results of Bank Pekao S.A. Any recommendations made herein, and all financial forecasts, reflect the present status of Bank Pekao S.A. as of this date and represent our expectations as to Bank Pekao S.A.'s growth on an organic basis. Similarly, nothing in this Publication shall be construed as a comment on how the Alleged Transaction could impact PZU S.A., which is part of our coverage universe and which holds interest in Bank Pekao S.A.

The present report was not transferred to the issuer prior to its publication.

The production of this recommendation was completed on August 04, 2020, 8:35 AM This recommendation was first disseminated on August 04, 2020, 8:35 AM.

mBank S.A., its shareholders and employees may hold long or short positions in the issuer's shares or other financial instruments related to the issuer's shares.

Copying or publishing the present report, in full or in part, or disseminating in any way information contained in the present report requires the prior written consent of mBank S.A.

Recommendations are addressed to all Clients of Biuro maklerskie mBanku.

All investment recommendations and strategies issued by mBank S.A. over the last 12 months are available at: <a href="http://www.mdm.pl/ui-pub/site/market\_and\_analysis/analysis\_and\_recommendations/fundamental\_analysis/recommendations?recent\_filter\_active=true&lang=en

The activity of mBank S.A. is subject to the supervision of the Polish Financial Supervision Commission

Individuals who did not participate in the preparation of recommendations, but had or could have had access to recommendations prior to their publication, are employees of Dom Maklerski mBanku authorised to access the premises in which recommendations are prepared and/or individuals having to access to recommendations based on their corporate roles, other than the analysts mentioned as the authors of the present

This publication constitutes investment research within the meaning of Art. 36.1 of Commission Delegated Regulation (EU) 2017/565.

The compensation of the research analysts responsible for preparing investment research is determined independently of and without regard to the compensation of or revenue generated by any other employee of the Bank, including but not limited to any employee whose business interests may reasonably be considered to conflict with the interests of the persons to whom the investment research prepared by the Research Department of Dom Maklerski mBanku is disseminated. With that being said, since one of the factors taken into consideration when determining the compensation of research analysts is the degree of fulfillment of annual financial targets by customer service functions, there is a risk that the adequacy of compensation offered to persons preparing investment research will be questioned by a competent oversight body.

For U.S. persons only: This research report is a product of mBank SA which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by mBank SA only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, mBank SA has entered into an agreement with a U.S. registered broker-dealer, Cabrera Capital Markets. ("Cabrera"). Transactions in securities discussed in this research report should be effected through Cabrera or another U.S. registered broker dealer.

#### Strong and weak points of valuation methods used in recommendations:

DCF – acknowledged as the most methodologically correct method of valuation; it consists in discounting financial flows generated by a company; its weak point is the significant susceptibility to a change of forecast assumptions in the model.

assumptions in the model.

Relative – based on a comparison of valuation multipliers of companies from a given sector; simple in construction, reflects the current state of the market better than DCF; weak points include substantial variability (fluctuations together with market indices) as well as difficulty in the selection of the group of comparable companies.

Economic profits – discounting of future economic profits; the weak point is high sensitivity to changes in the assumptions made in the valuation model.

Discounted Dividends (DDM) – discounting of future dividends; the weak point is high sensitivity to changes in the assumptions as to future dividends made in the valuation model.

NAV - valuation based on equity value, one of the most frequently used method in case of developing companies; the weak point of the method is that it does not factor in future changes in revenue/profits of a company.

#### mBank issued the following investment recommendations for the Company in the 12 months prior to this publication

Cognor						
Rating	buy	hold	hold	hold	hold	accumulate
Rating date	2020-08-04	2020-04-22	2019-12-06	2019-12-05	2019-11-04	2019-09-05
Target price (PLN)	1.98	0.94	1.25	1.25	1.55	2.00
Price on rating day	0.93	0.95	1.20	1.17	1.52	1.65

#### Comparable Companies Used In Relative Valuation Models

#### Cognor

AK Steel, Alumetal, ArcelorMittal, Baoshan Iron & Steel, Commercial Metals, HeSteel, Hitachi Metals, Hyundai Steel, JFE Holdings, JSW Steel, Kloeckner & Co, Metalurgica Gerdau, Nippon Yakin Kogyo, Nucor, Olympic Steel, Outokumpu, POSCO, Salzgitter, SSAB, Steel Authority Of India, Steel Dynamics, Tata Steel, thyssenkrupp, United States Steel Corp. voestalpine

#### mBank S.A.

Senatorska 18 00-950 Warszawa http://www.mbank.pl/

#### **Research Department**

Kamil Kliszcz director +48 22 438 24 02 kamil.kliszcz@mbank.pl energy, power generation

Jakub Szkopek +48 22 438 24 03 jakub.szkopek@mbank.pl industrials, chemicals, metals

Aleksandra Szklarczyk +48 22 438 24 04 aleksandra.szklarczyk@mbank.pl construction, real-estate development Michał Marczak +48 22 438 24 01 michal.marczak@mbank.pl strategy

Paweł Szpigiel +48 22 438 24 06 pawel.szpigiel@mbank.pl media, IT, telco

Piotr Poniatowski +48 22 438 24 09 piotr.poniatowski@mbank.pl industrials Michał Konarski +48 22 438 24 05 michal.konarski@mbank.pl banks, financials

Piotr Bogusz +48 22 438 24 08 piotr.bogusz@mbank.pl retail, gaming

Mikołaj Lemańczyk +48 22 438 24 07 mikolaj.lemanczyk@mbank.pl financials

#### **Sales and Trading**

#### **Traders**

Piotr Gawron director +48 22 697 48 95 piotr.gawron@mbank.pl

Adam Prokop +48 22 697 47 90 adam.prokop@mbank.pl Krzysztof Bodek +48 22 697 48 89 krzysztof.bodek@mbank.pl

Magdalena Bernacik +48 22 697 47 35 magdalena.bernacik@mbank.pl Tomasz Jakubiec +48 22 697 47 31 tomasz.jakubiec@mbank.pl

Andrzej Sychowski +48 22 697 48 46 andrzej.sychowski@mbank.pl

#### Sales, Foreign Markets

Bartosz Orzechowski +48 22 697 48 47 bartosz.orzechowski@mbank.pl Jędrzej Łukomski +48 22 697 49 85 jedrzej.lukomski@mbank.pl

### **Private Client Sales**

Kamil Szymański director +48 22 697 47 06 kamil.szymanski@mbank.pl Jarosław Banasiak deputy director +48 22 697 48 70 jaroslaw.banasiak@mbank.pl