



Thursday, March 06, 2014 | periodic report

## Monthly Report: March 2014

### Equity Market, Macroeconomics

#### Equity market

The outlook for the global economy remains optimistic. The Russia/Ukraine conflict (expected to have a limited impact on Polish GDP), and the slow momentum in emerging market economies, positions Poland as a safe haven for international capital.

#### Sector Outlook

##### Financial Sector

The WIG Banks index climbed 11.9% (in dollars) in February, and it outperformed MSCI EM Financials which gained 3.4% (in dollars). Performing even better than the benchmark were Millennium (+17.0%) and Bank Handlowy (+16.5%). For March, we project good earnings results from PKO BP, and seasonally weaker showings from PZU and Kruk. As for CEE banks, we expect to learn the Hungarian's government plans with respect to foreign-currency mortgages, and we anticipate continuing pressure on banks with exposures to Ukraine and Russia (RBI and OTP)

##### Gas & Oil

Market forces have shifted in favor of oil refiners who are set for continuing expansion in gasoline cracks combined with a narrowing Brent-WTI spread. The main beneficiary of these trends will be PKN Orlen. The outlook for PGNiG is less rosy after weak Q4 results and a disappointing FY2014 guidance.

##### Power Utilities

Sentiment to utilities has improved thanks to high prices of carbon allowances and capacity payments. We continue to see the most upside potential in Enea and Tauron.

##### Media, IT

Our top media pick is Cyfrowy Polsat whose share price has rallied after strong Q4'13 results and reports of decreasing debt. We also see upside potential in ABC Data and Cinema City.

##### Resources

KGHM remains our top pick in resources as low copper stocks combined with an upcoming seasonal increase in demand are sure to keep prices high in coming months. Coal miners have less good prospects ahead.

##### Industrials

A weakened ruble is going to weigh on the Q1 2014 earnings of Amica, Fasing, Selena, Rovese, Relpol, Apator, Zamet, SecoWarwick, and Ropczyce. Otherwise, we expect that over 70% of the industrial companies followed by us will report year-on-year growth this quarter. The manufacturing stocks tracked by us are currently trading at 12.6x 2014E P/E and 7.5x EV/EBITDA, showing discounts of 15% to 30% relative to MSCI Industrials Europe and World.

##### Construction

We would take advantage of the price dips in Erbud and Unibep shares to buy these stocks. The strong performance displayed YTD by Elektrotim and Herkules is grounded in fundamentals and both stocks still have upside potential. ZUE is trading at attractive multiples after a price dip combined with several major contracts acquired in the last few weeks.

##### Property Developers

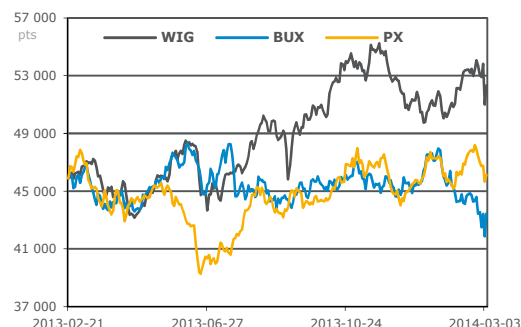
Developers underperformed the broad market noticeably in February, but they are poised for a rebound in coming months, supported among others by the decreasing likelihood of interest rate reductions. We see most upside potential in Robygy, LC Corp, Capital Park, and Echo Investment.

##### Other

We are downgrading Work Service to hold after recent price increases.

WIG ..... 52,216 pts  
Average 2013E P/E ..... 20.8  
Average 2014E P/E ..... 18.6  
Avg. daily trading volume (3M) .. PLN 895m

#### WIG vs. CEE indices



#### Rating Changes

Company	Rating	Change
BZ WBK	Reduce	▼
Ciech	Hold	▼
Energa	Accumulate	▼
Erbud	Buy	▲
Getin Noble Bank	Sell	▼
Handlowy	Hold	▼
Impexmetal	Hold	▼
ING BSK	Hold	▼
Millennium	Sell	▼
PGE	Reduce	▼
Police	Suspended	
Rovese	Reduce	▲
TVN	Accumulate	▼
Work Service	Hold	▼
ZA Puławy	Suspended	

#### Research Department:

Michał Marczak  
+48 22 697 47 38  
[michal.marczak@mdm.pl](mailto:michal.marczak@mdm.pl)

Kamil Kliszcz  
+48 22 697 47 06  
[kamil.kliszcz@mdm.pl](mailto:kamil.kliszcz@mdm.pl)

Michał Konarski  
+48 22 697 47 37  
[michal.konarski@mdm.pl](mailto:michal.konarski@mdm.pl)

Jakub Szkopek  
+48 22 697 47 40  
[jakub.szkopek@mdm.pl](mailto:jakub.szkopek@mdm.pl)

Paweł Szpigel  
+48 22 697 49 64  
[pawel.szpigel@mdm.pl](mailto:pawel.szpigel@mdm.pl)

Piotr Zybała  
+48 22 697 47 01  
[piotr.zybała@mdm.pl](mailto:piotr.zybała@mdm.pl)

## Equity Market

**Our baseline scenario for the equity market as outlined in January remains intact. The global economic outlook for the year ahead is quite positive, though the prospects for emerging countries are less rosy, and against this backdrop Poland should be perceived as a safe destination for foreign capital. In fact, our relative attractiveness is already being confirmed by the behavior of the zloty. A new factor shaping the market landscape is the crisis in Ukraine. At the moment, we believe its implications are primarily political rather than economic. According to our economists, the direct (trade with Ukraine) and indirect (trade with Russia) consequences for Poland may be that actual GDP growth will be 0.2-0.4% slower than projected. While it does weigh upon the economic momentum expected in the first half of the year, however, the crisis should not affect the medium- to long-term outlook for Poland which has been boosted recently by stimulus provided by the government, including an addition of PLN 25 billion to the 2014-2020 infrastructure budget. The Polish inflation rate is set to remain low in the months ahead, and this, combined with the still-high deflation risks faced by the Euro Area, and the possible consequences of the Ukraine crisis (i.e. a slight slowdown in Poland), should extend the period during which interest rates are kept low (the current consensus, which we expect to be revised soon, is that a tightening cycle is set to begin toward the end of 2014). In addition to decelerating the whole GDP, the Ukraine crisis will be felt more severely in certain export-driven sectors including by appliance manufacturers and food producers. On a positive note, we think it can trigger fund shifting from Russia to Poland by concerned investors, and propel unwinding of positions in companies with large exposures to Ukraine and Russia, most notably banks like Raiffeisen, Erste, and OTP, which will work well for banks in Poland.**

### Growth remains the baseline scenario

Despite weak data coming from the US in January (industrial production, retail sales, jobs dragged down by freezing weather) and a lack of recovery in China and other emerging countries, the global economy is firmly on a fast track to recovery. The Global Manufacturing PMI hit its highest level since April 2011 this February at 53.3 points, implying GDP growth at ca. 4% compared to ca. 3% in Q4 2013 (annualized). The fastest growth is expected in developed countries: the United States and Japan (incl. through delayed effects of weaker yen), and the Eurozone. In the emerging world, leading indicators so far are signaling stagnation persisting at least through the first half of the year (China, Brazil, India, pre-crisis Russia, have Manufacturing PMIs around 50 points). CEE is a different story as Poland (with PMI Man up from 55.4 to 55.9pts), Czech Republic (55.5 vs. 56.9 pts), and Hungary (54.3pts) all enjoy strong leading indicators fueled by recovering demand from their main export destinations in the Euro Area as well as from local buyers. Poland's latest PMI reading was the fourth highest in history (higher levels were recorded in mid-2004 and at the end of 2010). The optimism stems among others from increasing production and a rebound in new orders (local as well as foreign) to the second all-time high. The Ukraine crisis will no doubt dampen the leading indicators in the next few months, but it will not sabotage the overall trend.

Key central banks remain extremely accommodative, encouraged among others by low inflation (at 1.7% in January in OECD; France and Spain are on the brink of

deflation). If the weak US data are confirmed (around April/May) to have been caused by weather, the Fed should stick to its QE unwinding plan (scaling stimulus back by \$10 billion at each FOMC meeting). The possibility of accelerated tapering, which was never priced in, is now very small. We continue to expect further monetary easing from the European Central Bank in the coming weeks (rate cuts, other special measures). The Bank of Japan as well is expected to increase asset buying by 2015.

Note that most emerging market assets still underperform developed markets, due among others to currency mechanisms. Can this change in the course of 2014? We think yes as more speculative traders adopt a more selective approach to emerging markets and buy underpriced assets. We assume that the economic recovery happening in developed countries will trickle down on to emerging countries. As expectations are low, upside will be easy to come by; for example, Manufacturing PMI Turkey has reached 53.4pts despite raised interest rates. We do not expect complete revisions of economic projections to suggest that emerging markets are recovering at slower rates than developed countries. We do think, however, that in some cases a variety of negative factors are priced in by now. For example the P/E ratio for the last 12 months for MSCI EM is 11.7 compared to 18.0 for MSCI World - such a huge gap has no foundation in economic outlooks.

### Ukraine crisis

Until Russia shuts off gas and oil supplies, its conflict with the Ukraine remains political in nature and has little impact on the CEE region, including Poland. Exports to Ukraine accounted for just about 1.5% of our total trade balance in 2013. Russia is a slightly more important partner for us as it accounts for 5% of total trade. So, Polish exports to the east are not huge, as these numbers show, however, they have been increasing steadily over the past two years. The impact that the Russia/Ukraine tensions are expected to have on Polish exporters stem from weakened rubles and hryvnias which make Polish goods much less competitive. Further, the conflict will likely push both countries into a recession in 2014, and this again has implications for demand for Polish goods, especially household appliances, machines, and food. The political aspects of the conflict can also affect Polish companies depending on how much Russia wants to hold the fact that Poland sides with the Ukraine against us. Such political decisions so far have included a ban on Polish meat and other foods. The companies with most exposure to Russia and Ukraine include Amica, Fasing, Selena, Rovese, and Relpol, (ca. 15-20% of total sales), Apator, Zamet, SecoWarwick, and Ropczyce (ca. 10%). mBank economists believe that the Ukraine vs. Russia situation will slow down GDP growth in Poland by ca. 0.2-0.4% this year.

If Russia does shut Europe off from gas and oil, the baseline scenario changes to a recession in the CEE region stemming from reduced business activity combined with lower demand from the Eurozone after the recovery there grinds to a halt (Eurozone trade accounts for more than half of total trade).

Financial support from the international community is the key to Ukraine overcoming the crisis and not declaring bankruptcy which would incur losses for financial institutions. The EUR 11 billion aid offered by the International Monetary Fund can tide the country over for a few months, but it is nowhere near to being enough.

To reiterate, we believe the conflict between Ukraine and Russia can prompt capital reallocations from Russia to

Poland, and propel unwinding of positions in companies with large exposures to Ukraine and Russia, most notably banks like Raiffeisen, Erste, and OTP, which will work well for banks in Poland.

Michał Marczak  
tel. +48 22 697 47 38  
[michal.marczak@mdm.pl](mailto:michal.marczak@mdm.pl)

**Previous Ratings for Companies Re-Rated as of the Date of This Monthly Report:**
**BZ WBK**

rating	Hold	Hold	Reduce
rating day	2013-08-06	2014-01-15	2014-03-06
price on rating day	326.50	380.40	422.00
WIG on rating day	48458.44	50605.74	52216.05

**Ciech**

rating	Buy	Accumulate	Hold
rating day	2013-09-09	2013-11-05	2014-03-06
price on rating day	24.34	30.00	33.10
WIG on rating day	46717.04	53989.37	52216.05

**Energa**

rating	Buy	Accumulate
rating day	2014-01-23	2014-03-06
price on rating day	16.60	17.20
WIG on rating day	51906.45	52216.05

**Erbud**

rating	Buy	Accumulate	Buy	Accumulate	Hold
rating day	2013-07-19	2013-08-06	2013-09-09	2013-10-04	2013-11-06
price on rating day	20.40	23.20	20.20	24.55	31.43
WIG on rating day	46221.23	48458.44	46717.04	50982.03	53504.47
	<b>Accumulate</b>	<b>Accumulate</b>	<b>Buy</b>		
	2014-01-15	2014-01-21	2014-03-06		
	32.76	32.47	28.23		
	50605.74	50917.69	52216.05		

**Getin Noble Bank**

rating	Reduce	Sell	Reduce	Sell
rating day	2013-07-01	2013-10-04	2014-01-15	2014-03-06
price on rating day	1.86	2.43	2.84	3.20
WIG on rating day	44747.79	50982.03	50605.74	52216.05

**Handlowy**

rating	Hold	Sell	Accumulate	Hold
rating day	2013-07-01	2013-10-04	2014-01-15	2014-03-06
price on rating day	93.00	111.05	105.00	110.45
WIG on rating day	44747.79	50982.03	50605.74	52216.05

**Impexmetal**

rating	Buy	Hold
rating day	2014-01-15	2014-03-06
price on rating day	3.40	3.33
WIG on rating day	50605.74	52216.05

**ING BSK**

rating	Hold	Buy	Hold
rating day	2013-07-01	2014-01-15	2014-03-06
price on rating day	94.66	109.10	128.50
WIG on rating day	44747.79	50605.74	52216.05

**Millennium**

rating	Reduce	Sell	Hold	Sell
rating day	2013-07-01	2013-10-04	2014-01-15	2014-03-06
price on rating day	5.21	7.36	7.55	9.28
WIG on rating day	44747.79	50982.03	50605.74	52216.05

**PGE**

rating	Hold	Hold	Reduce
rating day	2013-06-12	2014-01-15	2014-03-06
price on rating day	17.80	16.55	18.35
WIG on rating day	48324.52	50605.74	52216.05

**Police**

rating	Suspended
rating day	2014-03-06
price on rating day	19.36
WIG on rating day	52216.05

**Rovese**

rating	Sell	Sell	Reduce
rating day	2013-08-06	2014-01-15	2014-03-06
price on rating day	2.06	2.05	1.92
WIG on rating day	48458.44	50605.74	52216.05

**TVN**

rating	Accumulate	Hold	Buy	Accumulate
rating day	2013-06-14	2013-09-09	2013-12-11	2014-03-06
price on rating day	10.89	13.15	15.00	16.00
WIG on rating day	48152.82	46717.04	52692.63	52216.05

**Work Service**

rating	Buy	Buy	Hold
rating day	2013-10-09	2014-01-15	2014-03-06
price on rating day	11.02	12.45	14.30
WIG on rating day	50137.88	50605.74	52216.05

**ZA Puławy**

rating	Reduce	Suspended
rating day	2013-10-04	2014-03-06
price on rating day	176.70	147.90
WIG on rating day	50982.03	52216.05

## List of abbreviations and ratios contained in the report:

**EV** – net debt + market value  
**EBIT** – Earnings Before Interest and Taxes  
**EBITDA** – EBIT + Depreciation and Amortisation  
**P/CE** – price to earnings with amortisation  
**MC/S** – market capitalisation to sales  
**EBIT/EV** – operating profit to economic value  
**P/E** – (Price/Earnings) – price divided by annual net profit per share  
**ROE** – (Return on Equity) – annual net profit divided by average equity  
**P/BV** – (Price/Book Value) – price divided by book value per share  
**Net debt** – credits + debt papers + interest bearing loans – cash and cash equivalents  
**EBITDA margin** – EBITDA/Sales

## Recommendations of Dom Maklerski mBanku:

A recommendation is valid for a period of 6-9 months, unless a subsequent recommendation is issued within this period. Expected returns from individual recommendations are as follows:

**BUY** – we expect that the rate of return from an investment will be at least 15%  
**ACCUMULATE** – we expect that the rate of return from an investment will range from 5% to 15%  
**HOLD** – we expect that the rate of return from an investment will range from -5% to +5%  
**REDUCE** – we expect that the rate of return from an investment will range from -5% to -15%  
**SELL** – we expect that an investment will bear a loss greater than 15%  
Recommendations are updated at least once every nine months.

The present report expresses the knowledge as well as opinions of the authors on day the report was prepared.

The present report was prepared with due care and attention, observing principles of methodological correctness and objectivity, on the basis of sources available to the public, which Dom Maklerski mBanku S.A. considers reliable, including information published by issuers, shares of which are subject to recommendations. However, Dom Maklerski mBanku S.A., in no case, guarantees the accuracy and completeness of the report, in particular should sources on the basis of which the report was prepared prove to be inaccurate, incomplete or not fully consistent with the facts.

This document does not constitute an offer or invitation to subscribe for or purchase any financial instruments and neither this document nor anything contained herein shall form the basis of any contract or commitment whatsoever. It is being furnished to you solely for your information and may not be reproduced or redistributed to any other person. This document nor any copy hereof is not to be distributed directly or indirectly in the United States, Australia, Canada or Japan.

Recommendations are based on essential data from the entire history of a company being the subject of a recommendation, with particular emphasis on the period since the previous recommendation.

Investing in shares is connected with a number of risks including, but not limited to, the macroeconomic situation of the country, changes in legal regulations as well as changes on commodity markets. Full elimination of these risks is virtually impossible.

Dom Maklerski mBanku S.A. bears no responsibility for investment decisions taken on the basis of the present report or for any damages incurred as a result of investment decisions taken on the basis of the present report.

It is possible that Dom Maklerski mBanku S.A. renders, will render or in the past has rendered services for companies and other entities mentioned in the present report.

Dom Maklerski mBanku S.A. does not rule out offering brokerage services to an issuer of securities being the subject of a recommendation. Information concerning a conflict of interest arising in connection with issuing a recommendation (should such a conflict exist) is located on the final page of this report.

Dom Maklerski mBanku S.A., its shareholders and employees may hold long or short positions in the issuers' shares or other financial instruments related to the issuers' shares. Dom Maklerski mBanku S.A., its affiliates and/or clients may conduct or may have conducted transactions for their own account or for account of another with respect to the financial instruments mentioned in this report or related investments before the recipient has received this report.

Copying or publishing the present report, in full or in part, or disseminating in any way information contained in the present report requires the prior written agreement of Dom Maklerski mBanku S.A.

Recommendations are addressed to all Clients of Dom Maklerski mBanku S.A.

The activity of Dom Maklerski mBanku S.A. is subject to the supervision of the Polish Financial Supervision Commission.

Dom Maklerski mBanku S.A. serves as underwriter for the following issuers: Asseco Business Solutions, Bakalland, BOŚ, Capital Park, Energa, Erbud, Es-System, Kruk, Magellan, Mieszko, Neuca, Oponeo, Pemug, Polimex Mostostal, Polna, Solar, Tarczyński, Vistal, ZUE.

Dom Maklerski mBanku S.A. serves as market maker for the following issuers: Asseco Business Solutions, Bakalland, BOŚ, Capital Park, Erbud, Es-System, KGHM, Kruk, LW Bogdanka, Magellan, Mieszko, Neuca, Oponeo, Pekao, PKN Orlen, PKO BP, Polimex Mostostal, Polna, Solar, Tarczyński, Vistal, ZUE.

Dom Maklerski mBanku S.A. receives remuneration from issuers for services rendered to the following companies: AB, Agora, Alior Bank, Alchemia, Ambra, BNP Paribas, Boryszew, BPH, mBank, BZ WBK, Deutsche Bank, Echo Investment, Elzab, Enea, Energoaparatúra, Erbud, Erste Bank, Es-System, Farmacol, Ferrum, Getin Holding, Grupa o2, Handlowy, Impexmetal, ING BSK, Intergroclin Auto, Ipopema, Kęty, Koelner, Kredyt Bank, Kruk, LW Bogdanka, Magellan, Mennica, Mercor, Mieszko, Millennium, Mostostal Warszawa, Netia, Neuca, Odratrans, Oponeo, Orbis, OTP Bank, Paged, PA Nova, Pekao, Pemug, PGE, PGNiG, PKO BP, Polimex-Mostostal, Polnord, Prochem, Projprzem, Prokom Software, PZU, Raiffeisen, Robygy, Rubikon Partners NFI, Seco Warwick, Solar, Sygnity, Tarczyński, Techmex, Unibep, Vistal, Zelmex.

In the last 12 months Dom Maklerski mBanku S.A. has been an offering agent of the issuer's shares in a public offering for the following companies: Tarczyński, Capital Park, Vistal.

Asseco Poland provides IT services to Dom Maklerski mBanku S.A.

Dom Maklerski mBanku S.A. has a cash service agreement in place with Pekao and a phone subscription agreement in place with Orange Polska S.A. (f. TP S.A.).

Individuals who did not participate in the preparation of recommendations, but had or could have had access to recommendations prior to their publication, are employees of Dom Maklerski mBanku S.A. authorised to access the premises in which recommendations are prepared, other than the analysts mentioned as the authors of the present recommendations.

The present Monthly Report exclusively contains information previously published by Dom Maklerski mBanku S.A. and only comprises a comprehensive presentation of unaltered data. The information, including recommendations, contained in the Monthly Report has been published in separate reports, the publication dates of which are located on page 6 of the Monthly Report.

In connection with the above, Dom Maklerski mBanku S.A. does not consider the Monthly Report to be a recommendation as understood in the Order of the Council of Ministers, dated 19 October 2005 r., in regard to information comprising recommendations concerning financial instruments or their issuers.

Individuals who did not participate in the preparation of recommendations, but had or could have had access to recommendations prior to their publication, are employees of Dom Maklerski mBanku S.A. authorised to access the premises in which recommendations are prepared, other than the analysts mentioned as the authors of the present recommendations.

## Strong and weak points of valuation methods used in recommendations:

**DCF** – acknowledged as the most methodologically correct method of valuation; it consists in discounting financial flows generated by a company; its weak point is the significant susceptibility to a change of forecast assumptions in the model.

**Comparative** – based on a comparison of valuation multipliers of companies from a given sector; simple in construction, reflects the current state of the market better than DCF; weak points include substantial variability (fluctuations together with market indices) as well as difficulty in the selection of the group of comparable companies.

**Michał Marczak**

member of the management board

tel. +48 22 697 47 38  
[michal.marczak@mdm.pl](mailto:michal.marczak@mdm.pl)

strategy, resources, metals

**Research Department:**

**Kamil Kliszc**

deputy director

tel. +48 22 697 47 06  
[kamil.kliscz@mdm.pl](mailto:kamil.kliscz@mdm.pl)

energy, chemicals, power generation

**Michał Konarski**

tel. +48 22 697 47 37  
[michal.konarski@mdm.pl](mailto:michal.konarski@mdm.pl)

banks

**Jakub Szkopek**

tel. +48 22 697 47 40  
[jakub.szkopek@mdm.pl](mailto:jakub.szkopek@mdm.pl)  
industrials

**Paweł Szpigiel**

tel. +48 22 697 49 64  
[pawel.szpigiel@mdm.pl](mailto:pawel.szpigiel@mdm.pl)  
media, IT, telco

**Piotr Zybała**

tel. +48 22 697 47 01  
[piotr.zybala@mdm.pl](mailto:piotr.zybala@mdm.pl)  
construction, real-estate development

**Sales and Trading:**

**Piotr Dudziński**

director

tel. +48 22 697 48 22  
[piotr.dudzinski@mdm.pl](mailto:piotr.dudzinski@mdm.pl)

**Marzena Łempicka-Wilim**

deputy director

tel. +48 22 697 48 95  
[marzena.lempicka@mdm.pl](mailto:marzena.lempicka@mdm.pl)

**Head of Foreign  
Institutional Sales:**

**Matthias Falkiewicz**

tel. +48 22 697 48 47  
[matthias.falkiewicz@mdm.pl](mailto:matthias.falkiewicz@mdm.pl)

**Traders:**

**Krzysztof Bodek**

tel. +48 22 697 48 89  
[krzysztof.bodek@mdm.pl](mailto:krzysztof.bodek@mdm.pl)

**Michał Jakubowski**

tel. +48 22 697 47 44  
[michal.jakubowski@mdm.pl](mailto:michal.jakubowski@mdm.pl)

**Tomasz Jakubiec**

tel. +48 22 697 47 31  
[tomasz.jakubiec@mdm.pl](mailto:tomasz.jakubiec@mdm.pl)

**Szymon Kubka, CFA, PRM**

tel. +48 22 697 48 16  
[szymon.kubka@mdm.pl](mailto:szymon.kubka@mdm.pl)

**Anna Łagowska**

tel. +48 22 697 48 25  
[anna.lagowska@mdm.pl](mailto:anna.lagowska@mdm.pl)

**Paweł Majewski**

tel. +48 22 697 49 68  
[pawel.majewski@mdm.pl](mailto:pawel.majewski@mdm.pl)

**Adam Mizera**

tel. +48 22 697 48 76  
[adam.mizera@mdm.pl](mailto:adam.mizera@mdm.pl)

**Adam Prokop**

tel. +48 22 697 47 90  
[adam.prokop@mdm.pl](mailto:adam.prokop@mdm.pl)

**Michał Roźmiej**

tel. +48 22 697 49 85  
[michal.rozmiej@mdm.pl](mailto:michal.rozmiej@mdm.pl)

**"Private Broker"**

**Jarosław Banasiak**

director, active sales

tel. +48 22 697 48 70  
[jaroslaw.banasiak@mdm.pl](mailto:jaroslaw.banasiak@mdm.pl)

**Dom Maklerski mBanku S.A.**

ul. Wspólna 47/49, 00-684 Warszawa  
[www.mDomMaklerski.pl](http://www.mDomMaklerski.pl)