

Tuesday, January 13, 2015 | update

Asseco Poland: accumulate (reiterated)

ACP PW; ACPP.WA | IT, Poland

Growing Profits, High Dividend, Discount to Peers

By changing the approach to handling the key long-term IT contract from the national social insurance institution ZUS, Asseco improved its standalone profits in Q3 2014, and in October it acquired a four-year systems maintenance contract from the Agricultural Social Insurance Fund (KRUS) which is set to stabilize revenues in the public services segment. A major growth driver for Asseco in 2015 is its Israeli unit Formula Systems, especially its subsidiary Sapiens International which is generating record sales. We are raising our 2014 and 2015 EBITDA estimates for Asseco from PLN 885m to PLN 915m and from PLN 874m to PLN 918m. respectively. ACP is trading at respective discounts to peers of 15% and 17% on 2014E EV/EBITDA and P/E which are not justified given the high dividend it is expected to offer this year (we anticipate DPS at PLN 2.81 and 5.3% DivYield) and the fact that it has no debt. Moreover, Asseco with its proven track record in public IT projects is the vendor of choice for Polish government agencies, and as such it stands to benefit from the public spending funded under the new 2014-2020 EU budget (with the first contract tenders expected in mid-2015). We are raising our price target for ACP to PLN 58.60 and we recommend accumulating the shares.

Positive trends continue into Q4 2014

Fueled by the same positive trends witnessed in Q3, including the fast-growing sales generated by Sapiens International and Magic Software (subsidiaries of Formula Systems), and the improved profitability of the parent company's public sector business (among others through reduced costs of ZUS contract servicing), and Asseco's EBITDA in Q4 2014 is expected to come in at PLN 254m after a 32% increase from Q4 2013. Note that the year-ago base was weighed down by a the recognition of a PLN 28m one-time allowance for late fees which in September 2014 were levied in the amount of PLN 4.2m.

EU-Backed IT Spending Poised Until 2016

Poland has been allocated EUR 82.5bn in EU Cohesion Policy funding for the years 2014-2020, and part of this money will be spent on IT solutions for the public administration of which Asseco Poland is a leading supplier. The funding is currently being appropriated meaning that the actual orders will not come on line until 2015, with delivery deadlines mostly in 2016. (except smaller projects which may be due in H2 2015). In the mean time, public IT spending is effectively frozen but Asseco can weather the tough period thanks to the restructures ZUS contract, the new KRUS contract, and the expected acquisition of Unizeto Technologies, and new orders from telecoms and power plants.

| (PLN m) | 2013 | 2014E | 2015E | 2016E | 2017E |
|---------------|---------|---------|---------|---------|---------|
| Revenue | 5 898.1 | 6 182.2 | 6 443.6 | 6 664.9 | 6 857.3 |
| EBITDA | 875.0 | 915.3 | 918.3 | 926.6 | 932.3 |
| EBITDA margin | 14.84% | 14.81% | 14.25% | 13.90% | 13.60% |
| EBIT | 610.5 | 650.1 | 656.2 | 667.4 | 676.0 |
| Net profit | 393.9 | 358.2 | 345.6 | 348.0 | 348.6 |
| DPS | 2.40 | 2.60 | 2.81 | 3.03 | 3.28 |
| P/E | 11.1 | 12.2 | 12.7 | 12.6 | 12.6 |
| EV/EBITDA | 7.4 | 7.1 | 7.0 | 6.8 | 6.7 |
| DYield | 4.6% | 4.9% | 5.3% | 5.7% | 6.2% |

| Current Price | PLN 52.80 |
|---------------|------------|
| Target Price | PLN 58.60 |
| МСар | PLN 4.38bn |
| Free Float | PLN 3.96bn |
| ADTV (3M) | PLN 16.70m |

| ADIV (SH) | 1 LIV 10.70111 |
|-----------------|----------------|
| | |
| Ownership | |
| Aviva OFE | 13.16% |
| Adam Góral, CEO | 9.74% |
| PZU OFE | 9.16% |
| Others | 67.94% |

Sector Outlook

The Polish IT market was worth PLN 50.5bn in 2013 after y/y growth of 17%, marking a continuation of increasing sales observed since 2010 (2005-2013 CAGR was 13.1%). By sector, hardware accounted for 57% of total IT sales in 2013, with software representing 15% and services accounting for 28% of the market.

Business Profile

Asseco Poland is the largest Polish software house offering IT solutions to all sectors. It generates more than half of annual revenues from proprietary solutions. Asseco has a presence in most European countries as well as in Israel, USA, Japan, and Canada. Its companies are listed on stock markets in Warsaw, Tel Aviv, and the United States (Nasdaq). Asseco came sixth in the 2013 Truffle100 ranking of the largest European software producers.

ACP vs. WIG



| Company | TE | • | Rating | | | |
|---------------|-------|-------|---------------|----------|--|--|
| Company | new | old | new | old | | |
| Asseco Poland | 58.60 | 45.60 | Accumulate Ac | cumulate | | |

| Company | Current Price | | Upside / Downside |
|---------------|------------------|-------|----------------------|
| Asseco Poland | 52.80 | 58.60 | +11.0% |

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Valuation

Using DCF analysis and relative valuation, we set our ninemonth price target for ACP stock at PLN 58.60 per share.

| (PLN) | weight | price |
|--------------------|-----------------|-------|
| Relative Valuation | 50% | 51.3 |
| DCF Analysis | 50% | 58.8 |
| | price | 55.0 |
| | 9M target price | 58.6 |

DCF Analysis

DCF Model Assumptions:

- The forecast period is FY2014-FY2023.
- The risk-free rate in the forecast period is 3.50%.
- We assume FCF will grow at a rate of 0.0% after the forecast period.
- Net debt is as at year-end 2013 plus dividend, i.e. PLN 216m in total.
- Residual period CAPEX is equal to D&A.

DCF Model

| (PLN m) | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E | 2021E | 2022E | 2023E | 2023+ |
|--------------------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue | 6,182 | 6,444 | 6,665 | 6,857 | 7,038 | 7,221 | 7,405 | 7,591 | 7,778 | 7,966 | |
| change | 4.8% | 4.2% | 3.4% | 2.9% | 2.6% | 2.6% | 2.6% | 2.5% | 2.5% | 2.4% | |
| EBIT | 650 | 656 | 667 | 676 | 681 | 685 | 690 | 694 | 699 | 703 | |
| EBIT margin | 10.4% | 10.5% | 10.2% | 10.0% | 9.9% | 9.7% | 9.5% | 9.3% | 9.1% | 9.0% | |
| Tax on EBIT | 124 | 125 | 127 | 128 | 129 | 130 | 131 | 132 | 133 | 134 | |
| NOPLAT | 527 | 531 | 541 | 548 | 551 | 555 | 559 | 562 | 566 | 569 | |
| D&A | 265 | 262 | 259 | 256 | 255 | 254 | 255 | 258 | 262 | 267 | |
| CAPEX | -199 | -224 | -232 | -228 | -234 | -240 | -247 | -253 | -260 | -266 | |
| Working capital | -51 | -50 | -33 | -32 | -13 | -13 | -13 | -9 | -9 | -9 | |
| FCF | 542 | 519 | 535 | 543 | 559 | 556 | 554 | 558 | 559 | 561 | 561 |
| WACC | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% |
| Discount factor | 100.0% | 92.1% | 84.8% | 78.1% | 71.9% | 66.2% | 60.9% | 56.1% | 51.6% | 47.5% | 47.5% |
| PV FCF | 542 | 478 | 454 | 424 | 401 | 368 | 338 | 313 | 289 | 267 | 3100 |
| WA 60 | 0.60/ | 0.60/ | 0.60/ | 0.60/ | 0.60/ | 0.60/ | 0.60/ | 0.604 | 0.60/ | 0.60/ | 0.60/ |
| WACC | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% |
| Cost of debt | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% | 4.5% |
| Risk-free rate | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% | 3.5% |
| Risk premium | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% |
| Effective tax rate | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% | 19.0% |
| Net debt / EV | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Cost of equity | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% | 8.6% |
| Risk premium | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% |
| Beta | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |

| FCF after the forecast period | 0.0% | 5 |
|---|-------|---|
| Terminal value | 6,520 | |
| Present value of terminal value | 3,100 | |
| Present value of FCF in the forecast period | 3,873 | V |
| Enterprise value | 6,973 | V |
| Net debt (year-end 2013) | 149 | ٧ |
| Other noncore assets | 0 | \ |
| Minority interests | 1947 | V |
| Equity value | 4,878 | |
| Number of shares (millions) | 83.0 | |
| Equity value per share (PLN) | 58.8 | |
| 9M cost of equity | 6.5% | |
| 9M target price (PLN) | 62.6 | |
| | | |
| EV/EBITDA ('14) at target price | 4.1 | |
| P/E ('14) at target price | 31.3 | |
| TV / EV | 47% | |
| | | |

| Sensitivity | / Anals | rcic |
|--------------|---------|------|
| Selisitivity | Allai | 7313 |

| | | FCFF gr | owtn in pe | rpetuity | |
|----------------|-------|---------|------------|----------|------|
| | -2.0% | -1.0% | 0.0% | 1.0% | 2,0% |
| WACC +1.0 p.p. | 48.4 | 51.0 | 54.1 | 57.9 | 62.7 |
| WACC +0.5 p.p. | 51.6 | 54.5 | 58.1 | 62.5 | 68.2 |
| WACC | 55.1 | 58.4 | 62.6 | 67.8 | 74.6 |
| WACC -0.5 p.p. | 58.9 | 62.8 | 67.6 | 73.8 | 82.0 |
| WACC -1.0 p.p. | 63.1 | 67.6 | 73.3 | 80.7 | 90.7 |
| | | | | | |

Relative Valuation

We compared Asseco Poland with other IT companies based on forward EV/EBITDA and P/E multiples, assigned weights of 50% each.

We applied respective discounts of 12.9% and 20.9% to Asseco's multiples to reflect the average discounts at which it has been traded in the last five years. We assigned equal weights to each of the forecast years.

Multiples Comparison

| | | EV/EBITDA | | | P/E | | | |
|--------------------|--------|-----------|-------|--------|-------|-------|--|--|
| | 2014E | 2015E | 2016E | 2014E | 2015E | 2016E | | |
| Sap | 10.9 | 10.1 | 9.4 | 16.1 | 15.1 | 13.9 | | |
| Oracle | 8.5 | 8.6 | 8.3 | 15.0 | 14.8 | 13.7 | | |
| Cap Gemini | 8.5 | 7.8 | 7.2 | 16.6 | 15.0 | 13.5 | | |
| Sage Group | 13.8 | 12.8 | 12.0 | 20.6 | 18.3 | 16.9 | | |
| Atos | 6.6 | 5.6 | 5.1 | 14.7 | 12.5 | 11.2 | | |
| Software | 8.4 | 8.1 | 7.8 | 10.9 | 10.5 | 10.1 | | |
| Indra Sistemas | 7.6 | 7.3 | 6.8 | 11.3 | 10.1 | 9.0 | | |
| Tieto | 8.3 | 7.4 | 7.0 | 13.6 | 13.3 | 12.5 | | |
| Fiserv | 12.7 | 11.9 | 11.1 | 21.4 | 19.1 | 17.2 | | |
| Computacenter | 6.9 | 6.6 | 6.2 | 13.3 | 12.6 | 11.8 | | |
| Comarch | 9.7 | 9.0 | 8.5 | 23.9 | 21.5 | 19.2 | | |
| Sygnity | 5.0 | 4.6 | 4.3 | 9.6 | 7.5 | 7.0 | | |
| Maximum | 13.8 | 12.8 | 12.0 | 23.9 | 21.5 | 19.2 | | |
| Minimum | 5.0 | 4.6 | 4.3 | 9.6 | 7.5 | 7.0 | | |
| Median | 8.5 | 8.0 | 7.5 | 14.9 | 14.0 | 13.0 | | |
| Asseco Poland | 7.1 | 7.0 | 6.8 | 12.2 | 12.7 | 12.6 | | |
| premium / discount | -16.2% | -12.5% | -9.6% | -17.8% | -9.6% | -3.3% | | |

Source: Bloomberg, Dom Maklerski mBanku



Income statement

| (PLN m) | 2013 | 2014E | 2015E | 2016E | 2017E | 2018E |
|-------------------------------|-------|-------|-------|-------|-------|-------|
| Revenue | 5,898 | 6,182 | 6,444 | 6,665 | 6,857 | 7,038 |
| change | 6.7% | 4.8% | 4.2% | 3.4% | 2.9% | 2.6% |
| COGS | 4,443 | 4,648 | 4,865 | 5,041 | 5,192 | 5,337 |
| Gross profit | 1,455 | 1,534 | 1,578 | 1,624 | 1,665 | 1,701 |
| Selling expenses | 388 | 408 | 428 | 444 | 460 | 474 |
| General expenses | 454 | 473 | 491 | 508 | 525 | 542 |
| Net profit on sales | 614 | 653 | 660 | 671 | 680 | 685 |
| Other operating gains/losses | -3.0 | -3.3 | -3.6 | -3.9 | -4.2 | -4.5 |
| EBIT | 611 | 650 | 656 | 667 | 676 | 681 |
| change | -6.1% | 6.5% | 0.9% | 1.7% | 1.3% | 0.7% |
| EBIT margin | 10.4% | 10.5% | 10.2% | 10.0% | 9.9% | 9.7% |
| Financing gains / losses | 141.5 | 6.5 | -25.0 | -25.7 | -26.8 | -24.8 |
| Other | 2.1 | 2.3 | 2.4 | 2.5 | 2.6 | 2.7 |
| Pre-tax profit | 754 | 659 | 634 | 644 | 652 | 659 |
| Tax | -115 | -132 | -120 | -122 | -124 | -125 |
| Minority interests | 245 | 169 | 168 | 174 | 179 | 185 |
| Net profit | 394 | 358 | 346 | 348 | 349 | 349 |
| change | 6.4% | -9.1% | -3.5% | 0.7% | 0.2% | 0.0% |
| margin | 6.7% | 5.8% | 5.4% | 5.2% | 5.1% | 5.0% |
| D&A | 264.5 | 265.2 | 262.1 | 259.2 | 256.3 | 254.7 |
| EBITDA | 875 | 915 | 918 | 927 | 932 | 935 |
| change | -1.6% | 4.6% | 0.3% | 0.9% | 0.6% | 0.3% |
| EBITDA margin | 14.8% | 14.8% | 14.3% | 13.9% | 13.6% | 13.3% |
| Shares at year-end (millions) | 83 | 83 | 83 | 83 | 83 | 83 |
| EPS | 4.7 | 4.3 | 4.2 | 4.2 | 4.2 | 4.2 |
| ROAE | 5.4% | 4.8% | 4.5% | 4.4% | 4.4% | 4.3% |
| ROAA | 4.0% | 3.5% | 3.3% | 3.3% | 3.2% | 3.2% |

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|--|----|--|---|
| | | | |

| (PLN m) | 2013 | 2014E | 2015E | 2016E | 2017E | 2018E |
|-------------------------------|-------|--------|--------|--------|--------|--------|
| ASSETS | 9,935 | 10,274 | 10,484 | 10,664 | 10,814 | 10,934 |
| Fixed assets | 6,989 | 7,019 | 6,983 | 6,956 | 6,929 | 6,909 |
| Property, plant and equipment | 707 | 674 | 655 | 642 | 628 | 617 |
| Intangible assets | 1006 | 973 | 954 | 940 | 926 | 916 |
| Goodwill on consolidation | 5036 | 5036 | 5036 | 5036 | 5036 | 5036 |
| Financial assets | 52 | 52 | 52 | 52 | 52 | 52 |
| Long-term loans | 43 | 138 | 138 | 138 | 138 | 138 |
| Long-term receivables | 35 | 35 | 35 | 35 | 35 | 35 |
| Restricted cash | 0 | 0 | 0 | 0 | 0 | 0 |
| Deferred tax assets | 86 | 86 | 86 | 86 | 86 | 86 |
| Long-term accruals | 24 | 25 | 26 | 27 | 28 | 29 |
| Current assets | 2,946 | 3,255 | 3,501 | 3,708 | 3,885 | 4,025 |
| Inventory | 96 | 103 | 110 | 117 | 123 | 130 |
| Accruals | 85 | 90 | 93 | 97 | 99 | 102 |
| Trade receivables | 1205 | 1297 | 1387 | 1453 | 1514 | 1554 |
| Other receivables | 482 | 485 | 488 | 490 | 493 | 494 |
| Financial assets | 109 | 172 | 172 | 172 | 172 | 172 |
| Cash | 969 | 1108 | 1250 | 1379 | 1484 | 1573 |

| (PLN m) | 2013 | 2014E | 2015E | 2016E | 2017E | 2018E |
|---------------------------------|-------|--------|--------|--------|--------|--------|
| EQUITY AND LIABILITIES | 9,935 | 10,274 | 10,484 | 10,664 | 10,814 | 10,934 |
| Equity | 7,425 | 7,619 | 7,774 | 7,908 | 8,018 | 8,099 |
| | | | | | | |
| Long-term liabilities | 878 | 980 | 986 | 991 | 995 | 997 |
| Loans | 365 | 519 | 519 | 519 | 519 | 519 |
| Long-term financial obligations | 145 | 102 | 102 | 102 | 102 | 102 |
| Leases | 129 | 113 | 113 | 113 | 113 | 113 |
| Reserves | 167 | 171 | 175 | 177 | 179 | 180 |
| Long-term accruals | 63 | 66 | 68 | 71 | 73 | 75 |
| Other liabilities | 9 | 9 | 9 | 9 | 9 | 9 |
| | | | | | | |
| Current liabilities | 1,633 | 1,675 | 1,724 | 1,765 | 1,802 | 1,837 |
| Loans | 163 | 159 | 159 | 159 | 159 | 159 |
| Trade creditors | 437 | 469 | 505 | 537 | 567 | 597 |
| Leases | 23 | 21 | 21 | 21 | 21 | 21 |
| Other liabilities | 498 | 498 | 498 | 498 | 498 | 498 |
| Reserves | 31 | 33 | 34 | 35 | 36 | 37 |
| Accruals | 481 | 495 | 507 | 516 | 521 | 525 |
| | | | | | | |
| Debt | 902 | 990 | 990 | 990 | 990 | 990 |
| Net debt | -67 | -119 | -261 | -390 | -495 | -583 |
| (Net debt / Equity) | 0.0 | 0.0 | 0.0 | 0.0 | -0.1 | -0.1 |
| (Net debt / EBITDA) | -0.1 | -0.1 | -0.3 | -0.4 | -0.5 | -0.6 |
| | | | | | | |
| BVPS | 89.5 | 91.8 | 93.7 | 95.3 | 96.6 | 97.6 |



Cash Flows

| (PLN m) | 2013* | 2014E | 2015E | 2016E | 2017E | 2018E |
|-------------------------------------|-------|-------|-------|-------|-------|-------|
| Cash flow from operating activities | | 735 | 750 | 774 | 779 | 800 |
| Pre-tax profit | | 659 | 634 | 644 | 652 | 659 |
| Interest | | -7 | 25 | 26 | 27 | 25 |
| D&A | | 265 | 262 | 259 | 256 | 255 |
| Working capital | | -51 | -50 | -33 | -32 | -13 |
| Tax | | -132 | -120 | -122 | -124 | -125 |
| Other | | 0 | 0 | 0 | 0 | 0 |
| Cash flow from investing activities | | -193 | -249 | -258 | -255 | -259 |
| CAPEX | | -199 | -224 | -232 | -228 | -234 |
| Equity investment | | 0 | 0 | 0 | 0 | 0 |
| Other | | 7 | -25 | -26 | -27 | -25 |
| Cash flow from financing activities | | -360 | -359 | -387 | -418 | -452 |
| Debt | | 131 | 0 | 0 | 0 | 0 |
| Share issue | | 0 | 0 | 0 | 0 | 0 |
| Dividend/buyback | | -332 | -359 | -387 | -418 | -452 |
| Other | | -158 | 0 | 0 | 0 | 0 |
| Change in cash | | 182 | 142 | 129 | 105 | 89 |
| Cash at period-end | | 1 108 | 1 250 | 1 379 | 1 484 | 1 573 |
| DPS (PLN) | 2.4 | 2.6 | 2.8 | 3.0 | 3.3 | 3.5 |
| FCF | | 535.4 | 519.2 | 535.0 | 543.2 | 558.5 |
| (CAPEX/Sales) | | 4.2% | 4.2% | 4.2% | 4.2% | 4.2% |

^{*}comparable data not available

Trading Multiples

| | 2013 | 2014E | 2015E | 2016E | 2017E | 2018E |
|-------------------------------|---------|---------|---------|---------|---------|---------|
| P/E | 11.1 | 12.2 | 12.7 | 12.6 | 12.6 | 12.6 |
| P/CE | 6.7 | 7.0 | 7.2 | 7.2 | 7.2 | 7.3 |
| P/BV | 0.6 | 0.6 | 0.6 | 0.6 | 0.5 | 0.5 |
| P/S | 0.7 | 0.7 | 0.7 | 0.7 | 0.6 | 0.6 |
| FCF/EV | - | 8.2% | 8.1% | 8.5% | 8.7% | 9.1% |
| EV/EBITDA | 7.4 | 7.1 | 7.0 | 6.8 | 6.7 | 6.6 |
| EV/EBIT | 10.6 | 10.0 | 9.7 | 9.4 | 9.2 | 9.1 |
| EV/S | 1.1 | 1.1 | 1.0 | 0.9 | 0.9 | 0.9 |
| DYield | 4.6% | 4.9% | 5.3% | 5.7% | 6.2% | 6.7% |
| Price (PLN) | 52.80 | 52.80 | 52.80 | 52.80 | 52.80 | 52.80 |
| Shares at year-end (millions) | 83.0 | 83.0 | 83.0 | 83.0 | 83.0 | 83.0 |
| MC (PLN m) | 4,382.4 | 4,382.4 | 4,382.4 | 4,382.4 | 4,382.4 | 4,382.4 |
| Minority interests (PLN m) | 2,177.1 | 2,229.4 | 2,271.3 | 2,309.4 | 2,342.2 | 2,368.7 |
| EV (PLN m) | 6,492.7 | 6,493.0 | 6,392.9 | 6,302.2 | 6,229.8 | 6,167.7 |

List of abbreviations and ratios contained in the report:

EV - net debt + market value

EBIT - Earnings Before Interest and Taxes

EBITDA – EBIT + Depreciation and Amortisation

P/CE – price to earnings with amortisation

MC/S - market capitalisation to sales

EBIT/EV - operating profit to economic value

P/E - (Price/Earnings) - price divided by annual net profit per share

ROE - (Return on Equity) - annual net profit divided by average equity

P/BV - (Price/Book Value) - price divided by book value per share

Net debt - credits + debt papers + interest bearing loans - cash and cash equivalents

EBITDA margin - EBITDA/Sales

Recommendations of Dom Maklerski mBanku:

A recommendation is valid for a period of 6-9 months, unless a subsequent recommendation is issued within this period. Expected returns from individual recommendations are as follows:

BUY - we expect that the rate of return from an investment will be at least 15%

ACCUMULATE – we expect that the rate of return from an investment will range from 5% to 15%

HOLD – we expect that the rate of return from an investment will range from –5% to +5% **REDUCE** – we expect that the rate of return from an investment will range from -5% to -15%

SELL - we expect that an investment will bear a loss greater than 15%

Recommendations are updated at least once every nine months.

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acknowledged as the most methodologically correct method of valuation; it is based in discounting financial flows generated by a company; its weak point is the significant susceptibility to a change of forecast assumptions in the model. **Relative** – based on a comparison of valuation multipliers of companies from a given sector; simple in construction, reflects the current state of the market; weak points

include substantial variability (fluctuations together with market indices) as well as difficulty in the selection of the group of comparable companies.

Previous ratings issued for Asseco Poland

| rating | Hold | Accumulate |
|---------------------|------------|------------|
| rating day | 2014-04-07 | 2014-07-08 |
| price on rating day | 46.35 | 40.75 |
| WIG on rating day | 52660.68 | 51286.46 |



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