

Monday, December 19, 2016 | update

# AmRest: buy (upgraded)

EAT PW; EATP.WA | Retail, Poland

### **AmRest Rides Strong Momentum Heading Into 2017**

Not including the German Starbucks stores acquired in May 2016, AmRest achieved year-over-year EBITDA growth of an impressive 25.3% to PLN 156m in the third quarter of 2016, with the core EBITDA margin reaching a record 15.5%. The stellar Q3 performance showcased the Company's future growth potential, supported by the new medium-term strategy of the US fast-food chain YUM! Brands, which plans to put another 2,150 of its restaurants in the hands of franchisees across the world. The November 2016 acquisition of fifteen German KFC restaurants from YUM! in our view was only the first of what we think could be a string of acquisitions in Germany for AmRest in the medium term. Assuming continued organic growth and improvement in the profits generated by the German franchises, we believe AmRest can grow EBITDA at an average annual rate of 25.7% between 2016 and 2018, far outpacing the competition. Accordingly, we are raising our price target for EAT to PLN 334 per share, and we are upgrading the stock to buy.

#### **Delivering impressive earnings growth**

AmRest continued to improve the sales effectiveness of its restaurants in the core geographic markets in Q3 2016, with sales per restaurant in Hungary and Russia showing double-digit expansion. Further, in spite of the pressure put by the low-margin Starbucks stores in Germany, the Company maintained the quarterly EBIT at a stable level compared to the same period in 2015, thanks to strong profits generated by operations in Spain, the Czech Republic, China, Russia, and other CEE. In future quarters, we expect continued upward momentum in the core markets, especially in Russia (where the local business generated high like-for-like growth in Q3, supported by favorable FX trends), China, and Germany, as the local stores continue to improve profitability.

#### **Continued expansion in Germany**

After buying 144 German Starbucks stores in May, in November 2016 AmRest announced it would be taking over fifteen KFC restaurants in Germany, and we think it may make more acquisitions there in the future given the plans of YUM! Brands to shift more restaurant ownership to franchisees. The KFC name is fairly underrepresented in Germany, offering potential for AmRest to develop the brand and expand the franchise from the current 140 to a target 300 locations.

#### M&A plans justify a premium price

Based on the strong growth achieved to date, and the recent and planned M&A activity, we expect AmRest can achieve annual EBITDA growth at an average rate of 25.7% in 2016-2018, with the competition trailing far behind with an average 7.9% EBITDA CAGR (led by the Mexican multi-brand restaurant operator Alsea, offering 2016-2018E EBITDA CAGR of 16.5%). The unparalleled earnings momentum, likely to receive a sharp boost in the future with M&A, in our view justifies the premium at which AmRest is valued relative to its peers.

(PLN m)	2014	2015	2016E	2017E	2018E
Revenue	2,952.7	3,338.7	4,203.3	5,266.3	6,080.7
EBITDA	356.4	419.6	542.2	698.9	833.1
EBITDA margin	12.1%	12.6%	12.9%	13.3%	13.7%
EBIT	109.9	195.7	271.9	375.7	465.9
Net profit	51.7	160.0	189.3	267.9	337.2
DPS	0.0	0.0	0.0	0.0	0.0
P/E	118.1	38.1	32.2	22.8	18.1
P/CE	23.7	15.9	13.3	10.3	8.7
P/BV	6.7	5.9	4.8	4.0	3.3
EV/EBITDA	19.7	16.6	13.1	10.0	8.1
DYield	0.00%	0.00%	0.00%	0.00%	0.00%

Current Price	PLN 287.70
Target Price	PLN 334.00
Market Cap	PLN 6,103m
Free Float	PLN 1,386m
ADTV (3M)	PLN 5.05m

#### **Ownership**

FCapital Lux	61.85%
NN OFE	9.59%
Gosha Holding	5.85%

Others 22.71%

#### **Business Profile**

AmRest is the largest restaurant operator in Central and Eastern Europe managing 1,155 restaurants in 13 countries. AmRest's portfolio comprises seven brands which can be grouped into two main categories: 1) quick service restaurants: KFC, Burger King, and Starbucks and 2) casual dining establishments: Pizza Hut, La Tagliatella, Blue Frog, and Kabb.

#### **EAT vs. WIG**



Campany	Target	Price	Rating		
Company	new	old	new	old	
AmRest	334.00	236.00	buy	reduce	
Company		rrent Price	Target Price	Upside / Downside	
AmRest	2	87.70	334.00	+16.1%	
Forecast re since last u		2016E	2017E	2018E	
Revenue		+0.2%	+2.1%	+4.2%	
EBITDA		+3.0%	+10.0%	+15.1%	
Net profit		+8.3%	+31.0%	+34.5%	

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# **Forecast Update**

AmRest's performance in Q3 2016 confirmed its ability to generate sustained fast-paced growth in quarterly EBITDA, supported by improving sales effectiveness, which helps offset upward pay pressures. We believe AmRest China can maintain its EBITDA margins around 11% in 2017, and in Russia we anticipate significant gains in profits next year. As part of a new plan to become more franchised by handing over about 2,150 owned restaurants to franchisees by the end of 2018, resulting in an increase in franchise restaurant ownership from 93% to 98%, in November the American fast food restaurant operator YUM! Brands agreed to sell fifteen of its German KFC locations to AmRest, in a deal which, we think, marks the beginning of a longer relationship between the two firms. Based on the strong organic growth delivered to date, coupled with the potential offered by M&A activity, we are upgrading our earnings outlook for AmRest with a 2016-2018E EBITDA CAGR projection of 25.7%, well above the average expected of the competition. At the same time, we maintain that AmRest faces a potential slowdown in Poland due to the planned introduction of a Sunday trading ban and a possible VAT hike from 5% to 8%.

Summary of updated earnings estimates

Summary of updated earnings estimates								
(PLN m)		2016			2017			
(PLN III)	old	new	chng	old	new	chng		
Revenue	4,196	4,203	0.2%	5,159	5,266	2.1%		
Gross margin	17.6%	17.4%	-0.3pp	17.3%	17.4%	0.1pp		
EBITDA	526.6	542.2	3.0%	635.3	698.9	10.0%		
margin	12.5%	12.9%	0.3pp	12.3%	13.3%	1pp		
EBIT	254.6	271.9	6.8%	298.1	375.7	26.0%		
Pre-tax income	209.4	227.4	8.6%	250.9	332.6	32.5%		
Net income	174.8	189.3	8.3%	204.5	267.9	31.0%		

Source: AmRest, Dom Maklerski mBanku

**Actual 2016 Q3 and YTD earnings** 

(PLN m)	3Q′16	3Q′15	change	9M'16 /16E	9M'15 /15
Revenue	1,157.6	861.2	34.4%	71.5%	72.5%
Gross profit	201.6	156.8	28.6%	70.4%	72.7%
margin	17.4%	18.2%	-0.8p.p.		
SG&A	234.7	186.6	25.8%	71.0%	69.4%
EBIT	90.9	67.9	33.9%	73.9%	80.1%
margin	7.9%	7.9%	0p.p.		
EBITDA	160.7	123.5	30.1%	75.0%	76.5%
margin	13.9%	14.3%	-0.5p.p.		
Net income	62.5	65.2	-4%	72.7%	73.8%

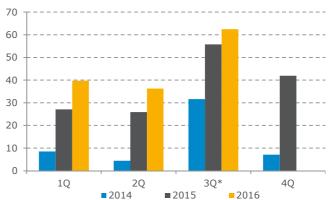
Source: AmRest, Dom Maklerski mBanku

# **A Stellar Third Quarter**

At PLN 156m, AmRest's EBITDA for Q3 2016 (not including Starbucks Germany) showed a year-over-year surge of 25.3%, and it reached the highest quarterly level since Q2 2015 in spite of unfavorable base effects (in Q3 2015 EBITA grew 23.2% y/y). As a result, the core EBITDA margin expanded by 1ppt to 15.5% - the highest level in five years.

The quarterly revenue was up 34.4% y/y to PLN 1,158m, and the gross margin contracted by 0.8ppt to 17.4% under pressure from the newly acquired German Starbucks stores. Through improved sales effectiveness and cost discipline, AmRest restricted the year-over-year increase in SG&A expenses to 25.8%, less than the 34.4% growth in the period's revenue, and it reduced the SG&A/sales ratio by 0.85ppt to 10%. Moreover, AmRest maintained the Q3 2016 EBIT margin stable at the year-ago level of 7.9% despite the negative impact of Starbucks Germany, and it posted a contraction in EBITDA margin due to the decreasing share of D&A expenses. The trends observed in Q3 2016 are expected to continue driving profits in future quarters.

#### Quarterly net profits in 2014-2016



Source: AmRest, Dom Maklerski mBanku \*adjusted for a PLN 9.4m tax credit

# **Geographic Segments**

AmRest **Russia** delivered marked **improvement in sales per restaurant** in Q3 2016, with the 11.5% y/y growth to PLN 1,043,000 supported by an appreciation in the RUBPLN exchange rate, expected to accelerate in future quarters. In **Hungary** as well sales per location posted strong, 13.1% growth to PLN 1,018,000, and the other divisions also improved their sales effectiveness in Q3 2016, as shown in the following table.

AmRest Q3 2016 restaurant count and avg. sales per restaurant

	Revenue (PLN m)		Restaura	ant count	Revenue per restaurant (PLN 1000)		
	3Q'16	Y/Y	3Q'16	Y/Y	3Q'16	Y/Y	
Poland	373.2	12.2%	360	7.5%	1,036.8	4.4%	
Czech Rep.	123.8	16.6%	106	7.1%	1,168.1	8.9%	
Hungary	55.0	32.7%	54	17.4%	1,018.2	13.1%	
Other CEE	34.2	0.3x	46	15.0%	743.0	9.4%	
Russia	125.2	27.5%	120	14.3%	1,043.4	11.5%	
Spain	216.1	18.6%	232	13.7%	931.5	4.3%	
Germany	155.3	50.8x	145	71.5x	1,070.8	-28.6%	
Other WE	4.4	-14.0%	10	11.1%	444.2	-22.6%	
China	58.7	5.2%	33	17.9%	1,779.9	-10.7%	
Unattributed	11.6	24.6%	0.0%	n/a	n/a	n/a	
Total	1,157.6	34.4%	1,106	27.4%	1,046.6	5.5%	
Adjusted	1,005.9	16.8%	963	10.9%	1,044.5	5.3%	

Source: AmRest, Dom Maklerski mBanku

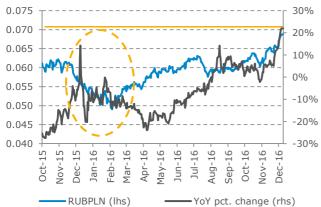
YoY change in O3 2016 EBITDA and EBITDA margins

Tor change in Q3 2010		EBITDA		EBITDA margin			
(PLN m)	3Q'16	3Q'15	Y/Y	3Q'16	3Q'15	Y/Y	
Poland	52.2	45.4	15.0%	14.0%	13.7%	0.3p.p.	
Czech Rep.	24.8	18.8	31.9%	20.0%	17.7%	2.3p.p.	
Hungary	7.8	6.2	26.6%	14.2%	14.9%	-0.7p.p.	
Other CEE	6.4	4.4	45.5%	18.8%	16.2%	2.5p.p.	
Russia	15.8	9.5	66.9%	12.6%	9.7%	3p.p.	
Spain	49.2	39.4	24.9%	22.8%	21.6%	1.1p.p.	
Germany	4.6	-1.3	n/a	3.0%	-44.1%	n/a	
Other WE	-1.1	0.0	n/a	-25.7%	-0.9%	n/a	
China	6.5	2.6	153%	11.0%	4.6%	6.4p.p.	
Unattributed	-5.7	-1.7	n/a	-48.8%	-18.6%	n/a	
Total (ex. charges)	160.6	123.1	30.4%	13.9%	14.3%	-0.4p.p.	

Source: AmRest, Dom Maklerski mBanku

As of 14 December 2016, the RUBPLN exchange rate was 22.5% higher than on the same day in 2015 at 0.06851 the highest level this year. According to our calculations, if the ruble retained its value against the zloty through 2017, this could provide a boost of 15% to the yearly revenue of the Russian division. The positive FX effects, combined with strong (we assume double-digit) like-for-like growth, according to our forecasts can boost the revenue per restaurant for AmRest Russia by 20% in 2017.

# YoY change in RUBPLN exchange rate



Source: Bloomberg, Dom Maklerski mBanku

Alongside strong sales, in Q3 2016 AmRest achieved better-than-expected profit margins in China (+7ppts y/y to 11%), Russia (+3pp to 9.9%), and Spain (a rebound of 1.1ppt to 22.8% after three quarters of falls). AmRest Poland also posted year-over-year margin growth by offsetting upward pressure on employee compensation with cost savings (mainly on food supplies) and higher revenues per restaurant (dilution of fixed costs).

# **Continued Expansion in Germany**

On 30 November 2016, AmRest signed an agreement to acquire fifteen restaurants in Germany from Kentucky Fried Chicken (Great Britain) Ltd., German Branch, a subsidiary of YUM! Brands. The deal follows the acquisition of 144 German Starbucks stores on 23 May 2016. A month before the agreement with AmRest, KFC sold eleven of its locations in Stuttgart and Dusseldorf to the Australian restaurant operator Collins Foods.

rmancial metrics of KFC Germany acquisitions									
(EUR m)	AmRest	Collins Foods							
Restaurant count	15	11							
Value (EUR m)	10.3	12.7							
Sales (EUR m)	27.4*	22.5**							
Sales per restaurant*	EUR 608,900	EUR 681,800							

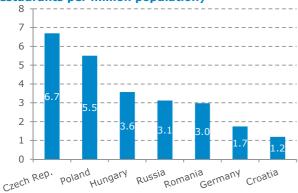
Source: AmRest, Dom Maklerski mBanku; \*LTM sales in August 2016; \*\*LTM sales in October 2016

Quarterly amount



The EUR 10.3m price that AmRest paid for the fifteen German KFC locations included assets and personnel, but did not include debt. Assuming the restaurants generate ca. 6% EBITDA margin, the acquisition was made at 6.3x LTM EV/EBITDA (compared to the Starbucks acquisition at 7x 2015 EV/EBITDA). The German KFC locations for now generate lower EBITDA than the Starbucks locations and than AmRest's KFC locations in other markets, but we think they have potential to significantly improve profits in the future, especially given KFC's relatively low market penetration rate in Germany at 1.7 locations per 1 million population compared to 18.4 for McDonald's and 8.6 for Burger King.

# KFC market penetration rates by country (restaurants per million population)



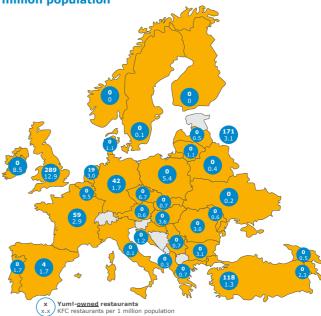
Source: AmRest, Dom Maklerski mBanku

The 140 existing German KFC restaurants generate annual sales of about EUR 200m. According to the CEO of KFC Germany, Insa Klasing, the operator is entering a new phase of growth where it will expand its presence in the local market from 140 to 300 locations, to be managed by the most growth-oriented franchisees. With this in mind, we predict that AmRest will expand its German Starbucks & KFC portfolio at a stable rate of a combined 19 restaurants per year in 2017-2019, though of course the actual pace will be determined by acquisition opportunities as they emerge. Using economies of scale, by applying its proven and successful management strategy to the new locations, we believe AmRest can gradually grow the EBITDA margin of the German KFC business to a target 9.3% in 2019.

# **Future M&A activity**

Given the plans of YUM! Brands to become more franchised by handing over more locations to growth-oriented franchisees, of which AmRest is one with a 2012-2016 restaurant CAGR of 10%, and considering AmRest's strategy of growth through organic development and acquisitions, we believe the Company may be looking to acquire more restaurants from YUM in Germany, France, Denmark, and Russia, in the future.

YUM! Brands restaurants and KFC locations per million population



Source: YUM, Dom Maklerski mBanku

With growing earnings, AmRest is increasing its capacity to finance M&A transactions. This is reflected in the fact that, after paying PLN 155.2m for the German Starbucks stores, the Company was still able to improve its net debt/EBITDA ratio by 0.25x y/y to 1.79x at September 2016.

#### Quarterly net debt/LTM EBITDA, 2013-2016



Source: AmRest, Dom Maklerski mBanku

These and other acquisitions, not necessarily targeted at brands that are already part of AmRest's portfolio, can provide an upside catalyst to our valuation.

#### **Risks**

#### **Location risk**

AmRest faces the risk of value impairment on restaurant locations which fail to perform as well as expected due to internal factors (if the menus fail to accommodate the tastes of the local clientele) or external factors (lack of access roads, change of the surrounding scenery due to development). We expect the annual write-offs to approximate PLN 20m. With that said, we expect the Company can leverage its experience in picking the best possible locations for new restaurants to minimize location risk

### Failure of China expansion plans

AmRest is focusing on expanding the Blue Frog and Kabb restaurant chains in China and its success there is marked by uncertainty as to how well these types of restaurants can perform in the Chinese market, and by risk of potential unfavorable changes in local restaurant regulations.

#### **Economic risk**

The revenues of AmRest's restaurants partly rely on consumer spending in its home markets which in turns depends on economic growth. Casual dining restaurants, which account for 33.9% of AmRest's portfolio, are more sensitive to economic cycles.

#### **Bad investment choices**

AmRest could conceivably make a wrong choice when it comes to future investment in the restaurant market,

moreover it faces risk of an extended integration of a new acquisition into its organization. With that said, we are confident based on the track record to date that the investment risk in case of the Company is minimal.

#### **Political risk**

Political risks include risk of unfavorable regulatory changes such as possible bans on Sunday trading in Poland or other countries. In Poland a bill banning Sunday trading, backed by the ruling party, has already made its way to the Parliament, and if passed it will impact's AmRest's earnings through shopping center-based restaurants which account for about 50% of the Company's total sales network. We have analyzed the potential revenue losses after the introduction of the Sunday trading ban – the results are presented in the table below.

Another form of political risk faced by AmRest is a possible raise in the VAT rate from the current 5% to 8% based on a June 2016 interpretation of VAT on food service issued by the Polish Finance Ministry. The 5% VAT rate that AmRest has been able to pay to date is thanks to a decision by its local Tax Office. If raised from 5% to 8%, a VAT hike would depress the EBITDA margins on AmRest's Polish restaurants by 1.5-2ppts.In calculating the sensitivity of AmRest's EBITDA margin to the VAT hike, we took as the variable the projected rate of contraction in the 2017E EBITDA margin. At the same time, we assume that in 2018 the EBITDA margin would recover at a rate equivalent to one-third of the expected 2017 contraction rate.

EAT target price sensitivity analysis to revenue declines due to a Sunday trading ban and EBITDA margin contraction after a VAT hike from 5% to 8%

		Decrease in 2017E Polish EBITDA margin							
		0.0 p.p.	-0.5 p.p.	-1.0 p.p.	-1.5 p.p.	-2.0 p.p.	-2.5 p.p.	-3.0 p.p.	
	0.0%	329	327	325	324	322	320	319	
	-4.1%	324	322	321	319	318	316	315	
Decrease in	-5.6%	323	321	319	318	316	315	313	
revenue due to Sunday trading ban	-7.1%	321	319	318	317	315	314	312	
, ,	-8.6%	320	318	317	315	314	312	311	
	-10.1%	318	317	315	314	312	311	309	

Source: AmRest, Dom Maklerski mBanku

# **Our forecasts vs. consensus expectations**

Compared to consensus expectations, our 2016-2018 revenue projections for AmRest are 1-7% higher to reflect a higher sales forecast for Starbucks Germany, and stronger growth in revenue per restaurant anticipated in Russia. Our EBITDA expectations are also higher than the market averages as they assume fast-paced expansion in Germany, stable margins in CEE, and improving EBITDA

margins in China, Spain, and Russia. The higher-thanaverage EBIT projections are based on less aggressive D&A forecasts, and they are part of the reason behind the high variation between our net profit estimates and the average analysts' forecasts. The other reason is that we expect faster deleveraging, coupled with assumed effective tax rates of 20% in 2016-2018.

Our projections vs. consensus

(PLN m)	2016P			2017P			2018P		
(PLN III)	mDM	consensus	differ.	mDM	consensus	differ	mDM	consensus	differ.
Revenue	4,203.3	4,174.7	+1%	5,266.3	4,996.7	+5%	6,080.7	5,664.7	+7%
EBIT	271.9	251.7	+8%	375.7	305.5	+23%	465.9	365.4	+27%
EBITDA	542.2	521.7	+4%	698.9	620.2	+13%	833.1	714.5	+17%
Net profit	189.3	169.0	+12%	267.9	211.5	+27%	337.2	263.5	+28%

Source: Bloomberg, Dom Maklerski mBanku



# **Valuation**

We used DCF analysis and relative valuation to assess the value of AmRest. The DCF model yielded a per-share valuation of PLN 301 and the value obtained with multiples comparison amounted to PLN 328, implying a 9-month price target of PLN 334 per share.

(PLN)	weight	price
Relative Valuation	50%	328
DCF Analysis	50%	301
	price	315
	9m target price	334

#### **DCF Valuation**

#### Assumptions:

- Cash flows are discounted to their present value as of the end of November 2016. Equity value is calculated based on net debt at year-end 2015.
- We assume the EBITDA margin will expand by 0.3ppt in 2016 and continue to grow in subsequent years to reach 14% in 2021.
- Total annual CAPEX is projected at PLN 528.9m in 2016 and PLN 553.9m in 2017. Average CAPEX per restaurant is assumed at PLN 3.4m in Q4'16-2021P.
- Annual maintenance CAPEX is assumed at 1.0% of annual sales.
- We expect AmRest to recognize asset impairment losses of PLN 20m a year in the forecast period.
- The annual income tax rate is 20% throughout the forecast period.
- Risk-free rate is 3.5% (equivalent to the yield on Polish 10-year Treasuries).
- We assume that FCF after FY2025 will grow at an annual rate of 2.0%.
- Beta is 1.1x.

Projected restaurant count by division

Trojected restaurant cou	inc by division					
	2014	2015P	2016P	2017P	2018P	2019P
Poland	320	346	372	398	421	441
Czech Republic.	94	102	108	128	148	164
Other CEE	58	89	108	140	168	194
Russia	101	109	123	135	147	159
Spain	190	216	241	271	294	310
Germany	0	0	143	178	210	242
New Markets	37	42	44	56	68	80
Total	800	904	1,139	1,306	1,456	1,590

Source: AmRest, Dom Maklerski mBanku

Revenue projection by division

Revenue projection by	aivision					
(PLN m)	2014	2015P	2016P	2017P	2018P	2019P
Poland	1,193.7	1,321.5	1,428.3	1,542.7	1,650.7	1,743.6
Czech Republic.	358.9	415.8	482.8	555.5	655.9	740.9
Other CEE	175.1	240.8	340.2	442.8	546.0	640.4
Russia	410.9	402.8	461.5	616.1	693.6	756.3
Spain	621.6	704.4	832.5	945.7	1,043.5	1,121.7
Germany	0.0	3.1	375.8	831.6	1,090.7	1,334.5
New Markets	192.5	240.6	242.7	285.4	354.0	422.5
Unattributed	0.0	18.9	35.1	46.3	46.3	46.3
Total	2,952.7	3,329.1	4,163.7	5,220.0	6,034.3	6,759.9

Source: AmRest, Dom Maklerski mBanku

**EBITDA** projection by division

(PLN m)	2014	2015P	2016P	2017P	2018P	2019P
Poland	164.4	180.8	191.6	205.4	219.7	232.1
Czech Republic.	52.0	71.7	92.8	108.7	128.3	145.0
Other CEE	15.3	34.8	53.8	70.4	86.9	101.9
Russia	43.2	40.5	53.4	86.0	98.3	107.2
Spain	130.9	146.4	171.8	198.3	218.8	235.2
Germany	0.0	-1.8	11.9	43.4	86.9	123.9
New Markets	-32.5	0.2	15.0	31.0	38.4	45.9
Unattributed	-16.9	-36.0	-27.3	-24.3	-24.3	-24.3
Total (ex. adjustments)	356	437	563	719	853	967

Source: AmRest, Dom Maklerski mBanku

**EBITDA** margin projection by division

	2014	2015P	2016P	2017P	2018P	2019P
Poland	13.8%	13.7%	13.4%	13.3%	13.3%	13.3%
Czech Republic.	14.5%	17.2%	19.2%	19.6%	19.6%	19.6%
Other CEE	8.7%	14.5%	15.8%	15.9%	15.9%	15.9%
Russia	10.5%	10.0%	11.6%	14.0%	14.2%	14.2%
Spain	21.1%	20.8%	20.6%	21.0%	21.0%	21.0%
Germany	n/a	-57.8%	3.2%	5.2%	8.0%	9.3%
New Markets	-16.9%	0.1%	6.2%	10.9%	10.9%	10.9%
Unattributed	n/a	n/a	n/a	n/a	n/a	n/a
Total (ex. adjustments)	12.1%	13.1%	13.5%	13.8%	14.1%	14.3%

Source: AmRest, Dom Maklerski mBanku

Projection of quarterly sales per restaurant by division

Frojection of quarterly sales	per restaurant by	aivision				
(PLN 1,000)	2014	2015P	2016P	2017P	2018P	2019P
Poland	964.2	992.1	994.6	1,001.8	1,007.3	1,010.4
Czech Republic.	980.7	1,060.8	1,149.5	1,176.9	1,188.2	1,187.4
Other CEE	788.7	819.0	863.4	892.8	886.4	884.5
Russia	1,154.1	959.1	994.5	1,194.1	1,229.7	1,235.8
Spain	844.5	867.5	910.8	923.6	923.5	928.6
Germany			1,314.1	1,295.4	1,405.5	1,476.2
New Markets	1,300.8	1,523.1	1,411.1	1,427.1	1,427.3	1,427.4
Total (ex. adjustments)	963.0	976.9	1,019.0	1,067.5	1,092.2	1,109.3

Source: AmRest, Dom Maklerski mBanku

Projected YoY pct. change in quarterly sales per restaurant by division

	2014	2015P	2016P	2017P	2018P	2019P
Poland	0.7%	2.9%	0.2%	0.7%	0.5%	0.3%
Czech Republic.	-3.7%	8.2%	8.4%	2.4%	1.0%	-0.1%
Other CEE	2.2%	3.8%	5.4%	3.4%	-0.7%	-0.2%
Russia	-15.0%	-16.9%	3.7%	20.1%	3.0%	0.5%
Spain	2.7%	2.7%	5.0%	1.4%	0.0%	0.6%
Germany				-1.4%	8.5%	5.0%
New Markets	11.0%	17.1%	-7.4%	1.1%	0.0%	0.0%
Total (ex. adjustments)	-0.5%	1.4%	4.3%	4.8%	2.3%	1.6%

Source: AmRest, Dom Maklerski mBanku



# **DCF Model**

(PLN m)	2016P	2017P	2018P	2019P	2020P	2021P	2022P	2023P	2024P	2024P	2025P+
Revenue	4,203	5,266	6,081	6,806	7,422	7,935	8,398	8,852	9,298	9,253	
change	25.9%	25.3%	15.5%	11.9%	9.1%	6.9%	5.8%	5.4%	5.0%	-0.5%	
EBITDA	542	699	833	947	1,034	1,110	1,174	1,239	1,300	1,299	
EBITDA margin	12.9%	13.3%	13.7%	13.9%	13.9%	14.0%	14.0%	14.0%	14.0%	14.0%	
D&A	270.3	323.2	367.3	405.4	426.7	435.0	435.1	434.5	433.6	434.3	
EBIT	272	376	466	541	607	675	738	804	866	865	
EBIT margin	6.5%	7.1%	7.7%	8.0%	8.2%	8.5%	8.8%	9.1%	9.3%	9.3%	
Tax on EBIT	47.8	75.1	93.2	108.3	121.5	134.9	147.7	160.8	173.2	172.9	
NOPLAT	224	301	373	433	486	540	591	643	693	692	
CAPEX	-528.9	-553.9	-531.1	-517.0	-482.9	-437.1	-433.2	-430.9	-429.8	-434.3	
Working capital	-75.2	81.7	62.6	46.4	36.3	29.3	24.6	22.9	21.4	-21.2	
FCF	-110	152	271	368	466	567	617	670	718	670	684
WACC	8.3%	8.3%	8.5%	8.7%	8.7%	8.8%	8.9%	8.9%	9.0%	9.0%	
Discount factor	99.3%	91.7%	84.5%	77.8%	71.5%	65.7%	60.4%	55.4%	50.9%	46.7%	
PV FCF	-109.0	139.0	229.4	286.1	333.2	372.6	372.6	371.2	365.1	312.9	
WACC	8.3%	8.3%	8.5%	8.7%	8.7%	8.8%	8.9%	8.9%	9.0%	9.0%	
Cost of debt	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	
Risk-free rate	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%	
Credit risk premium	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	
Effective tax rate	17.6%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	
Net debt / EV	13.3%	11.9%	8.9%	4.2%	3.8%	2.7%	1.5%	0.2%	0.0%	0.0%	
Cost of equity	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	
Risk premium	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	
Beta	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	

FCF after the forecast period	2.00%
Terminal value	9,839
Present value of terminal value	4,593
Present value of FCF in the forecast period	2,673
Enterprise value	7,266
Net debt	804
Minority interests	71.0
Equity value	6,391
Number of shares (millions)	21.21
Equity value per share (PLN)	301
9M cost of equity	6.2%
9M target price (PLN)	320
EV/EBITDA ('17) at target price	11.2
P/E ('17) at target price	25.3
TV / EV	63%

# **Sensitivity Analysis**

	FCF growth after the forecast period									
	1.0%	1.5%	2.0%	2.5%	3.0%					
WACC -1.0 p.p.	327	344	362	384	409					
WACC -0.5 p.p.	301	316	333	353	377					
WACC	289	304	320	339	361					
WACC +0.5 p.p.	277	291	307	325	347					
WACC +1.0 p.p.	256	268	283	300	319					

## **Relative Valuation**

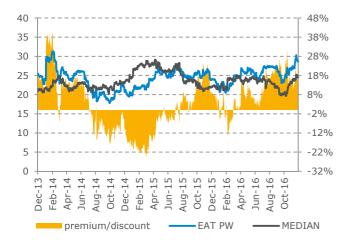
The relative valuation model is a comparison of AmRest's earnings multiples (P/E and EV/EBITDA) with the multiples of a peer group of international restaurant operators. The directly comparable group consists of McDonald, Starbucks, YUM! Brands, Alsea, and Collins Foods. The other companies are managers and operators of fast food and casual dining restaurants. Historically AmRest has been valued at a 15% discount to peers on EV/EBITDA (and we apply the same discount in our valuation model), most likely due to its higher debt and lack of dividends. In addition, AmRest has adopted an aggressive approach to amortization whereby depreciation and amortization expenses in 2015 were equivalent to 53.4% of EBITDA (compared to a peer group average of 31.7%).

Historically AmRest has been valued at a 15% discount to peers on EV/EBITDA (and we apply the same discount in our valuation model), most likely due to its higher debt and lack of dividends. In addition, AmRest has adopted an aggressive approach to amortization whereby depreciation and amortization expenses in 2015 were equivalent to 53.4% of EBITDA (compared to a peer group average of 31.7%). Going forward we believe the valuation discount will narrow as EBITDA grows at a projected 2016-2018 CAGR of 25.7%. We attach a 10% premium to the P/E and EV/EBITDA ratios of AmRest to reflect its faster-than-average growth and the potential carried by possible future acquisitions.

<b>Multiples Comparison</b>										
			PEG			P/E		EV	/EBITDA	
	price	2016E	2017E	2018E	2016E	2017E	2018E	2016E	2017E	2018E
Direct Competition (70%)										
McDonalds	123.4	1.2	2.3	2.6	21.8	20.0	18.7	13.3	12.9	12.6
Starbucks	57.7	11.0	2.0	1.5	30.5	27.0	23.3	16.5	14.8	13.1
Yum! Brands	64.3	-1.9	2.3	1.8	25.0	22.7	20.4	14.3	14.6	14.5
Alsea S.A.B. de C.V	59.0	-27.8	0.5	1.0	51.3	30.7	24.5	12.2	10.6	9.3
Collins Foods	6.5	-0.1	1.1	1.6	19.9	17.2	15.7	10.1	9.0	8.1
Minimum		-27.8	0.5	1.0	19.9	17.2	15.7	10.1	9.0	8.1
Maximum		11.0	2.3	2.6	51.3	30.7	24.5	16.5	14.8	14.5
Median		-0.1	2.0	1.6	25.0	22.7	20.4	13.3	12.9	12.6
Other Peers (30%)										
Chipotle Mexican	390.9	-2.9	0.1	0.8	258.0	43.0	30.8	51.3	18.9	14.5
Panera Bread	213.1	2.0	1.9	1.3	31.7	27.7	23.4	13.0	11.8	10.6
Wendy 's	13.8	-1.8	2.8	1.4	33.9	30.6	25.9	14.6	14.5	13.7
Jack In The Box	112.5	1.0	0.9	1.2	30.2	23.7	20.2	14.1	12.4	11.7
Mitchells & Butlers	243.2	0.2	-4.9	3.0	6.9	7.0	6.8	6.6	6.7	6.7
Texas Roadhouse	49.6	1.0	1.9	1.4	27.9	24.7	21.4	13.0	11.6	10.4
Autogrill	8.5	0.6	2.7	1.2	23.9	22.1	19.0	6.7	6.4	6.0
Minimum		-2.9	-4.9	0.8	6.9	7.0	6.8	6.6	6.4	6.0
Maximum		2.0	2.8	3.0	258.0	43.0	30.8	51.3	18.9	14.5
Median		0.6	1.9	1.3	30.2	24.7	21.4	13.0	11.8	10.6
AmRest	287.7	1.8	0.5	0.7	32.2	22.8	18.1	13.1	10.0	8.1
Implied Valuation										
Multiples		0.1	2.0	1.5	26.5	23.3	20.7	13.2	12.6	12.0
premium (discount)		1169%	-73%	-53%	22%	-2%	-13%	-1%	-20%	-32%
Multiple weight			0%			50%			50%	
Year weight		0%	0%	0%	33%	33%	33%	33%	33%	33%
Premium (discount) to valuation					10%	10%	10%	10%	10%	10%
Value per share (PLN)	328									

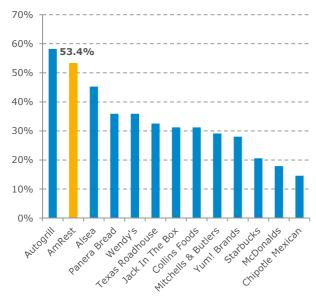


### Comparison of 12M blended forward P/E (left chart) and EV/EBITDA (right chart), EAT vs. peers



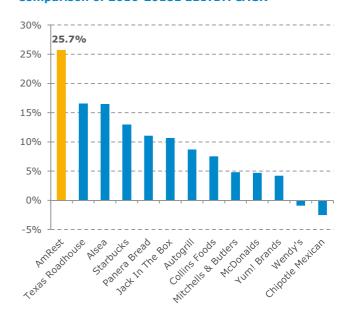
#### 20 0% 18 -5% 16 -10% 14 -15% 12 -20% 10 -25% 8 -30% 6 -35% 4 -40% 2 -45% 0 -50% Jun-14 Aug-14 Oct-14 Dec-14 Feb-15 Apr-15 -Jun-15 -Aug-15 -Oct-15 -Dec-15 -Feb-16 Apr-16 Jun-16 -Apr-14 premium/discount EAT PW

#### Comparison of 2015 D&A/EBITDA ratios



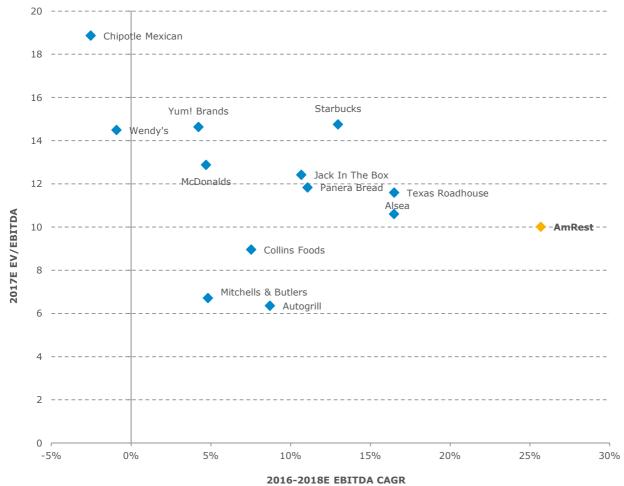
Source: Bloomberg, Dom Maklerski mBanku

## Comparison of 2016-2018E EBITDA CAGR



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#### Comparison of 2017E EV/EBITDA and 2016-2018E EBITDA CAGR: AmRest vs. selected peers



Source: Bloomberg, Dom Maklerski mBanku



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(PLN m)	2014	2015	2016P	2017P	2018P	2019P	2020P
Revenue	2,952.7	3,338.7	4,203.3	5,266.3	6,080.7	6,806.3	7,422.4
change	9.3%	13.1%	25.9%	25.3%	15.5%	11.9%	9.1%
Restaurant expenses	-2,501.5	-2,759.4	-3,473.9	-4,349.3	-5,021.7	-5,626.9	-6,115.9
Food	-886.8	-972.2	-1,184.6	-1,489.0	-1,710.6	-1,909.4	-2,077.6
Payroll and employee benefits	-609.5	-686.2	-900.8	-1,138.9	-1,334.1	-1,511.0	-1,637.4
Franchise fees	-136.9	-153.4	-193.6	-239.9	-275.5	-307.5	-334.5
Rent and other expenses	-868.2	-947.7	-1,194.9	-1,481.4	-1,701.6	-1,899.1	-2,066.4
Gross profit	451.2	579.3	729.4	917.0	1,059.0	1,179.4	1,306.5
gross profit margin	15.3%	17.4%	17.4%	17.4%	17.4%	17.3%	17.6%
General and administrative expenses	-195.4	-251.6	-281.3	-331.9	-355.5	-374.9	-414.7
Impairment losses	-40.4	-16.8	-20.8	-20.0	-20.0	-20.0	-20.0
Total operating costs	-105.5	-115.1	-155.4	-189.4	-217.7	-243.0	-264.5
EBIT	109.9	195.7	271.9	375.7	465.9	541.4	607.3
change	531.0%	78.1%	38.9%	38.2%	24.0%	16.2%	12.2%
EBIT margin	3.7%	5.9%	6.5%	7.1%	7.7%	8.0%	8.2%
Financing gains / losses	-44.6	-33.5	-44.5	-43.2	-46.7	-38.6	-30.9
Pre-tax profit	65.3	162.3	227.4	332.6	419.2	502.9	576.4
Discontinued operations							
Tax	-19.3	-4.9	-39.9	-66.5	-83.8	-100.6	-115.3
Minority interests	-5.6	-2.7	-1.8	-1.9	-1.9	-1.9	-2.0
Net profit	51.7	160.0	189.3	267.9	337.2	404.2	463.2
change	419.5%	209.7%	18.3%	41.6%	25.9%	19.9%	14.6%
margin	1.7%	4.8%	4.5%	5.1%	5.5%	5.9%	6.2%
D&A	206.1	223.9	270.3	323.2	367.3	405.4	426.7
EBITDA	356.4	419.6	542.2	698.9	833.1	946.8	1,034.0
change	29.7%	17.7%	29.2%	28.9%	19.2%	13.6%	9.2%
EBITDA margin	12.1%	12.6%	12.9%	13.3%	13.7%	13.9%	13.9%
Shares at year-end (millions)	21.2	21.2	21.2	21.2	21.2	21.2	21.2
EPS	2.4	7.5	8.9	12.6	15.9	19.1	21.8

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(PLN m)	2014	2015	2016P	2017P	2018P	2019P	2020P
ASSETS	2,621.8	2,849.1	3,014.5	3,523.1	3,849.9	4,012.3	4,183.4
Fixed assets	2,220.8	2,325.4	2,717.1	2,947.8	3,111.7	3,223.2	3,279.4
Property, plant and equipment	1,016.3	1,060.0	1,271.7	1,502.3	1,666.2	1,777.8	1,834.0
Goodwill	578.3	583.1	741.7	741.7	741.7	741.7	741.7
Intangible assets	528.1	574.1	584.2	584.2	584.2	584.2	584.2
Prepayments	28.4	33.4	41.4	41.4	41.4	41.4	41.4
Other	69.6	74.8	78.2	78.2	78.2	78.2	78.2
Current assets	401.1	523.8	297.4	575.4	738.2	789.1	903.9
Inventory	51.6	64.3	76.7	96.1	111.0	124.3	135.5
Receivables	66.3	92.1	92.5	115.9	133.8	149.8	163.3
Cash and cash equivalents	257.2	317.9	76.0	307.9	435.5	455.0	543.2
Other	25.9	49.5	52.2	55.4	57.8	60.0	61.9

(PLN m)	2014	2015	2016P	2017P	2018P	2019P	2020P
EQUITY AND LIABILITIES	2,621.8	2,849.1	3,014.5	3,523.1	3,849.9	4,012.3	4,183.4
Equity	911.5	1,033.0	1,272.7	1,535.5	1,866.3	2,262.9	2,313.0
Minority interests	64.1	71.0	71.9	70.0	68.1	66.2	64.2
Long-term liabilities	1,293.0	1,179.6	944.0	1,064.0	964.0	654.0	714.0
Loans	1,116.0	1,035.9	792.6	912.6	812.6	502.6	562.6
Other	177.0	143.7	151.3	151.3	151.3	151.3	151.3
Current liabilities	353.2	565.4	726.0	853.7	951.4	1,029.2	1,092.2
Loans	0.3	89.4	219.8	219.8	219.8	219.8	219.8
Trade creditors	344.9	461.8	483.3	605.6	699.2	773.7	834.0
Other	8.0	14.2	22.9	28.3	32.4	35.7	38.4
Debt	1,116.4	1,125.4	1,012.4	1,132.4	1,032.4	722.4	782.4
Net debt	859.2	807.5	936.4	824.5	596.9	267.4	239.2
(Net debt / Equity)	94.3%	78.2%	73.6%	53.7%	32.0%	11.8%	10.3%
(Net debt / EBITDA)	2.4	1.9	1.7	1.2	0.7	0.3	0.3
BVPS	43.0	48.7	60.0	72.4	88.0	106.7	109.0



(PLN m)	2014	2015	2016P	2017P	2018P	2019P	2020P
Cash flow from operating activities	295.9	441.8	421.3	670.9	765.2	854.1	924.2
Pre-tax profit	65.3	162.3	218.8	267.9	337.2	404.2	463.2
D&A	206.1	223.9	270.3	323.2	367.3	405.4	426.7
Working capital	12.0	37.3	-75.2	81.7	62.6	46.4	36.3
Other	12.5	18.3	7.4	-1.9	-1.9	-1.9	-2.0
Cash flow from investing activities	-316.2	-403.1	-678.1	-553.9	-531.1	-517.0	-482.9
CAPEX	-318.3	-340.8	-543.2	-553.9	-531.1	-517.0	-482.9
Other	2.1	-62.3	-134.9	0.0	0.0	0.0	0.0
Cash flow from financing activities	12.6	-37.5	-137.6	109.8	-112.8	-325.4	-361.8
Loans	25.3	4.8	-118.1	120.0	-100.0	-310.0	60.0
Dividends	0.0	0.0	0.0	0.0	0.0	0.0	-404.2
Other	-12.7	-42.3	-19.5	-10.2	-12.8	-15.4	-17.6
Change in cash (eop)	-7.7	1.1	-394.4	226.8	121.2	11.8	79.4
Cash at period-end	257.2	317.9	76.0	307.9	435.5	455.0	543.2
DPS (PLN)	0.0	0.0	0.0	0.0	0.0	0.0	19.1
FCF	-22.7	110.1	-124.0	151.6	271.4	368.0	466.0
(CAPEX/Sales)	10.8%	10.2%	12.9%	10.5%	8.7%	7.6%	6.5%

# **Trading Multiples**

Trading Multiples	2014	2015	2016P	2017P	2018P	2019P	2020P
P/E	118.1	38.1	32.2	22.8	18.1	15.1	13.2
P/CE	23.7	15.9	13.3	10.3	8.7	7.5	6.9
P/BV	6.7	5.9	4.8	4.0	3.3	2.7	2.6
P/S	2.1	1.8	1.5	1.2	1.0	0.9	0.8
FCF/EV	-0.3%	1.6%	-1.7%	2.2%	4.0%	5.7%	7.3%
EV/EBITDA	19.7	16.6	13.1	10.0	8.1	6.8	8.3
EV/EBIT	63.9	35.7	26.2	18.6	14.5	11.9	10.5
EV/S	2.4	2.1	1.7	1.3	1.1	0.9	0.9
DYield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%
Price (PLN)	287.7	287.7	287.7	287.7	287.7	287.7	287.7
Shares at year-end (millions)	21.2	21.2	21.2	21.2	21.2	21.2	21.2
MC (PLN m)	6,103	6,103	6,103	6,103	6,103	6,103	6,103
Minority interests (PLN m)	64	71	72	70	68	66	64
EV (PLN m)	7,027	6,982	7,112	6,998	6,768	6,437	6,407

#### List of abbreviations and ratios contained in the report:

EV - net debt + market value

EBIT – Earnings Before Interest and Taxes
EBITDA – EBIT + Depreciation and Amortisation
P/CE – price to earnings with amortisation

MC/S – market capitalisation to sales
EBIT/EV – operating profit to economic value

P/E - (Price/Earnings) - price divided by annual net profit per share

ROE - (Return on Equity) - annual net profit divided by average equity

P/BV - (Price/Book Value) - price divided by book value per share

Net debt – credits + debt papers + interest bearing loans – cash and cash equivalents EBITDA margin – EBITDA/Sales

**OVERWEIGHT (OW)** – a rating which indicates that we expect a stock to outperform the broad market **NEUTRAL (N)** – a rating which indicates that we expect the stock to perform in line with the broad market **UNDERWEIGHT (UW)** – a rating which indicates that we expect the stock to underperform the broad market

#### Recommendations of Dom Maklerski mBanku:

A recommendation is valid for a period of 6-9 months, unless a subsequent recommendation is issued within this period. Expected returns from individual recommendations are as follows:

BUY – we expect that the rate of return from an investment will be at least 15% ACCUMULATE – we expect that the rate of return from an investment will range from 5% to 15%

HOLD - we expect that the rate of return from an investment will range from -5% to +5%

REDUCE - we expect that the rate of return from an investment will range from -5% to -15%

SELL - we expect that an investment will bear a loss greater than 15%

Recommendations are updated at least once every nine months.

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**Economic profits** – discounting of future economic profits; the weak point is high sensitivity to changes in the assumptions made in the valuation model. **Discounted Dividends (DDM)** – discounting of future dividends; the weak point is high sensitivity to changes in the assumptions as to future dividends made in the valuation model

NAV - valuation based on equity value, one of the most frequently used method in case of developing companies; the weak point of the method is that it does not factor in future changes in revenue/profits of a company

### mBank issued the following investment recommendations for AmRest in the 12 months prior to this publication

Rating	reduce	hold	accumulate	buy
Rating date	2016-09-16	2016-05-06	2016-04-06	2016-02-02
Price on rating day	252.00	220.00	208.50	188.50
WIG on rating day	47,198.39	46,430.16	47,790.29	44,294.89



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